



FOR MORE INFORMATION:
Sydney Hofer
Public Relations Specialist
(414) 274-0730 (office)
(414) 758-9266 (mobile)
shofer@ymcamke.org

Marquette University to Pay Tribute to YMCA at Straz Tower
Windows of Former Central Branch YMCA Will Form a “Y” in Lights in Honor of
Association’s 150th Anniversary
MEDIA ALERT/PHOTO OPPORTUNITY

WHAT: The YMCA of Metropolitan Milwaukee celebrates its 150th anniversary this year. Marquette University is helping to celebrate by creating a “Y” in lights on the north façade of Straz Tower, currently a residence hall at Marquette University. The building, located at 915 W. Wisconsin Ave. served as the YMCA’s Central Branch from 1954 until 1993. The 18-story tribute will be created with help from Marquette University’s Department of Residence Life staff. The Y will be visible from the north side of the building looking south and best viewed after 9:15 p.m.

WHEN: **Tuesday, August 12, 2008**
9:15-10:15 p.m.

WHERE: **David A. Straz, Jr. Tower (Formerly Central Branch YMCA)**
915 W. Wisconsin Ave.
Milwaukee, WI



Central Branch YMCA circa 1954

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The YMCA of Metropolitan Milwaukee builds strong kids, strong families, and strong communities. Since 1858, Milwaukee YMCAs have helped kids and families live healthy lives in spirit, mind and body. Supported in part through contributions to the Strong Kids Campaign, the YMCA provides membership assistance and scholarships to programs like summer camp, child care, and teen activities, so that no one is turned away due to an inability to pay.