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FOR IMMEDIATE RELEASE:

**MAKE A SMART INVESTMENT AND HELP KIDS AND FAMILIES AT THE YMCA
YMCA of METROPOLITAN MILWAUKEE SELLING TICKETS FOR SMART CAR RAFFLE**

[MILWAUKEE, 8/28/08] – For more than 150 years, the YMCA of Metropolitan Milwaukee has helped build strong kids, strong families, and strong communities. Now you can help the YMCA in its mission while also helping build a strong planet.

The YMCA is raffling off a Smart car, generously donated by Bergstrom Automotive, 11340 W. Metro Blvd. Milwaukee. Tickets are \$20 each, three tickets for \$50, or 10 tickets for \$100 and can be purchased through September 30, 2008. Ten semi-finalists will be drawn on October 10, 2008. The winner will be drawn November 1, 2008.

All proceeds from the raffle will benefit the YMCA Strong Kids Campaign, which provides membership and scholarship assistance to the YMCA members and program participants so that no one is turned away due to an inability to pay. The Strong Kids Campaign puts every penny donated toward scholarships that help Milwaukee-area children and families participate in YMCA programs, such as resident & day camp, after school programs, family memberships, youth sports, swimming lessons, and teen development programs.

Tickets are available for purchase at all Metro Milwaukee YMCA Branches, Camps, and Child Care centers. For more information, including full contest rules and a ticket order form, visit us online at www.ymcamke.org.

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The YMCA of Metropolitan Milwaukee builds strong kids, strong families, and strong communities. Since 1858, Milwaukee YMCAs have helped kids and families live healthy lives in spirit, mind and body. Supported in part through contributions to the Strong Kids Campaign, the YMCA provides membership assistance and scholarships to programs like summer camp, child care, and teen activities, so that no one is turned away due to an inability to pay.