

Your community needs your help

More than ever, our kids, teens, and families need the positive, safe, supportive programs of the YMCA.

Consider the facts:

Percent of youth who were involved in physical fights: **43** • Percent of youth who watch TV three or more hours per day: **49**
Percent of students who graduate from MPS: **68**
National ranking of teens who give birth: **2nd**
National ranking of children under 18 living in poverty: **4th** • Percent of overweight or obese adults at least: **62**

For over 150 years, the YMCA's programming has proven to build healthy spirit, mind, and body in kids and adults. Help us to help those in our community whose needs for this support are the greatest!



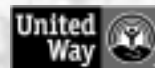
The YMCA of Metropolitan Milwaukee is committed to making our community stronger through investing in kids, in families and in the communities we serve. You can help us keep this commitment through making a contribution to the YMCA Strong Kids Campaign where each dollar goes directly to making YMCA programs and memberships available to those in need. Your tax-deductible donation stays in your community. Please give generously.



SOUTHTOWN YMCA
3720 S. 27th Street
Milwaukee, WI 53221
414.817.9622
ymcamke.org/southtown

To donate online:

www.ymcastrongkids.org/WI



YMCA Mission

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

The YMCA is a 501 (c) 3 Organization.

Southtown YMCA



Your community -
this much stronger



Please give generously today!

Your gift makes your community so much stronger!



Why the Southtown YMCA needs your support:

In the south side community, each year a growing number of families struggle to find affordable, enriching opportunities for their children. The YMCA Southtown Center meets this need through:

- **After School Programming** – engages children in youth sports and character building activities
- **Girl's Night Out** – provides self esteem programming
- **Summer Safe Nights** – youth and teens engage in activities that promote positive, constructive behavior
- **Off-site programming** – serves the community needs in several locations through-out the south side

Through continued commitment of Strong Kids Donors like you, this is all possible.



Please give generously.



The Strong Kids Campaign is the cornerstone of the YMCA's long-standing commitment to making our community stronger and serving everyone who wishes to belong to the Y including kids, families and seniors.

With your financial support of the YMCA Strong Kids Campaign, the Y is able to make programs and services available to everyone in the community—regardless of age, economic circumstance or ability.

This campaign annually raises money to provide youth and families with a place to build a healthy spirit, mind and body. Approximately 70,000 youth, families and individuals have been positively impacted as a result of our Strong Kids efforts.



Levels of Giving

\$50 per month (\$600 annually)

Provides a membership scholarship for families in need.

\$100

Provides four children with an opportunity to participate in an after school youth sport.

\$500

Supports two girls in our Girl's Night Out Program for the whole year.

\$1,000

Allows a family to experience quality time together and engage in healthy activities.

\$2,500

Provides a summer's worth of Safe Nights for 30 children in our community.



Thank You For Your Support

On behalf of the children and families who you will help through your support of the Strong Kids Campaign—thank you. Muchas Gracias.