

Your community needs your help

More than ever, our kids, teens, and families need the positive, safe, supportive programs of the YMCA.

Consider the facts:

Percent of youth who were involved in physical fights: **43** • Percent of youth who watch TV three or more hours per day: **49**
Percent of students who graduate from MPS: **68**
National ranking of teens who give birth: **2nd**
National ranking of children under 18 living in poverty: **4th** • Percent of overweight or obese adults at least: **62**

For over 150 years, the YMCA's programming has proven to build healthy spirit, mind, and body in kids and adults. Help us to help those in our community whose needs for this support are the greatest!



The YMCA of Metropolitan Milwaukee is committed to making our community stronger through investing in kids, in families and in the communities we serve. You can help us keep this commitment through making a contribution to the YMCA Strong Kids Campaign where each dollar goes directly to making YMCA programs and memberships available to those in need. Your tax-deductible donation stays in your community. Please give generously.



DOWNTOWN YMCA
161 W. Wisconsin Avenue, Suite 4000
Milwaukee, WI 53203
414.291.9622
ymcamke.org/downtown

To donate online:
www.ymcastrongkids.org/WI



YMCA Mission
To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

The YMCA is a 501 (c) 3 Organization.

Downtown YMCA



Your community -
this much stronger



Please give generously today!

Your gift makes your community so much stronger!



Why the Downtown YMCA Needs Your Support:

Milwaukee youth need positive role models throughout their journey into adulthood. Through YMCA Mentoring Programs, volunteer mentors provide crucial one-on-one interaction that will make a critical difference in our young people's lives.



YMCA One on One, Sponsor-A-Scholar and Mentoring Programs:

- Provide caring adult mentors to over 300 youth annually
- Help young people reach personal and academic potential
- Provide a structured individualized curriculum
- Improve reading levels and literacy skills
- Make college a reality

Please give generously.



The Strong Kids Campaign is the cornerstone of the YMCA's long-standing commitment to making our community stronger and serving everyone who wishes to belong to the Y including kids, families and seniors.

With your financial support of the YMCA Strong Kids Campaign, the Y is able to make programs and services available to everyone in the community—regardless of age, economic circumstance or ability.

This campaign annually raises money to provide youth and families with a place to build a healthy spirit, mind and body. Approximately 70,000 youth, families and individuals have been positively impacted as a result of our Strong Kids efforts.



Levels of Giving

\$50

Gives two students one month of YMCA membership.

\$100

Provides a week of after school snacks for One on One Middle School mentoring program students.

\$250

Sponsors a week of transportation for 25 One on One Middle School mentoring program students.

\$500

Sends a Sponsor-A-Scholar High School Mentoring student to a Camp Matawa enrichment program.

\$1,000

Supports a student through One on One Middle School mentoring program for one year.

\$2,500

Sponsors a pre-college tour for Junior class in our Sponsor-A-Scholar High School Mentoring Program.

\$5,000

Provides a college scholarship for a Sponsor-A-Scholar High School Mentoring graduate.

\$15,000

Supports a student in the Sponsor-A-Scholar High School Mentoring Program for four years and a college scholarship.