

Your community needs your help

More than ever, our kids, teens, and families need the positive, safe, supportive programs of the YMCA.

Consider the facts:

Percent of youth who were involved in physical fights: **43** • Percent of youth who watch TV three or more hours per day: **49**
Percent of students who graduate from MPS: **68**
National ranking of teens who give birth: **2nd**
National ranking of children under 18 living in poverty: **4th** • Percent of overweight or obese adults at least: **62**

For over 150 years, the YMCA's programming has proven to build healthy spirit, mind, and body in kids and adults. Help us to help those in our community whose needs for this support are the greatest!



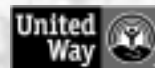
The YMCA of Metropolitan Milwaukee is committed to making our community stronger through investing in kids, in families and in the communities we serve. You can help us keep this commitment through making a contribution to the YMCA Strong Kids Campaign where each dollar goes directly to making YMCA programs and memberships available to those in need. Your tax-deductible donation stays in your community. Please give generously.



NORTHSIDE YMCA
1350 W. North Avenue
Milwaukee, WI 53205
414.265.9622
ymcamke.org

To donate online:

www.ymcastrongkids.org/WI



YMCA Mission

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

The YMCA is a 501 (c) 3 Organization.

Northside YMCA



Your community -
this much stronger



Please give generously today!

Your gift makes your community so much stronger!



Why the Northside YMCA needs your support:

The Northside YMCA is located at the corners of North and Teutonia Avenues.

- The surrounding community includes 47.7% of households living below poverty level.
- The majority households in the neighborhood are single parent female head of households and only 26.3% have high school diplomas.

The Northside YMCA is committed to providing kids and families in the community support during every stage of their life.

Through continued commitment of Strong Kids Donors like you, all this is possible.



Please give generously.



The Strong Kids Campaign is the cornerstone of the YMCA's long-standing commitment to making our community stronger and serving everyone who wishes to belong to the Y including kids, families and seniors.

With your financial support of the YMCA Strong Kids Campaign, the Y is able to make programs and services available to everyone in the community—regardless of age, economic circumstance or ability.

This campaign annually raises money to provide youth and families with a place to build a healthy spirit, mind and body. Approximately 70,000 youth, families and individuals have been positively impacted as a result of our Strong Kids efforts.



Levels of Giving

\$25

Provides a session of youth sports.

\$80

Provides a session of aquatic fitness classes for the disabled.

\$200

Provides a week of summer camp.

\$1,100

Provides a family membership.

\$1,700

Provides a summer of day camp.

Thank You For Your Support

On behalf of the thousands of children and families who you will help through your support of the Strong Kids Campaign—thank you.

