

# Your community needs your help

More than ever, our kids, teens, and families need the positive, safe, supportive programs of the YMCA.

Consider the facts:

Percent of youth who were involved in physical fights: **43** • Percent of youth who watch TV three or more hours per day: **49**  
Percent of students who graduate from MPS: **68**  
National ranking of teens who give birth: **2nd**  
National ranking of children under 18 living in poverty: **4th** • Percent of overweight or obese adults at least: **62**

For over 150 years, the YMCA's programming has proven to build healthy spirit, mind, and body in kids and adults. Help us to help those in our community whose needs for this support are the greatest!



The YMCA of Metropolitan Milwaukee is committed to making our community stronger through investing in kids, in families and in the communities we serve. You can help us keep this commitment through making a contribution to the YMCA Strong Kids Campaign where each dollar goes directly to making YMCA programs and memberships available to those in need. Your tax-deductible donation stays in your community. Please give generously.



PARKLAWN YMCA  
4340 N. 46th Street  
Milwaukee, WI 53216  
414.873.9622

[ymcamke.org/parklawn](http://ymcamke.org/parklawn)

To donate online:

[www.ymcastrongkids.org/WI](http://www.ymcastrongkids.org/WI)



YMCA Mission

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

The YMCA is a 501 (c) 3 Organization.

## Parklawn YMCA



Your community -  
this much stronger



Please give generously today!

*Your gift makes your community so much stronger!*



## Why the Parklawn YMCA needs your support:

The Parklawn YMCA, built in 1996, is the first YMCA in the county to be located in a public housing project.

The Parklawn YMCA is centrally located and is the hub of the Parklawn Community on Milwaukee's north side. The Parklawn community includes more than 500 low-income families, of which 90 percent are female-led.

The Parklawn YMCA is committed to providing a safe place for kids, teens and families to grow. Since the YMCA has been a part of the Parklawn community there has been great decrease in drug usage which has contributed to a positive neighborhood environment.



Through continued commitment of Strong Kids Donors like you, all this is possible.

*Please give generously.*



**The Strong Kids Campaign** is the cornerstone of the YMCA's long-standing commitment to making our community stronger and serving everyone who wishes to belong to the Y including kids, families and seniors.

With your financial support of the YMCA Strong Kids Campaign, the Y is able to make programs and services available to everyone in the community—regardless of age, economic circumstance or ability.

This campaign annually raises money to provide youth and families with a place to build a healthy spirit, mind and body. Approximately 70,000 youth, families and individuals have been positively impacted as a result of our Strong Kids efforts.



## Levels of Giving

### \$250

Supports five children in a session of Youth Super Sports where they learn the basics of a sport and sportsmanship.

### \$500

Sponsors a teen in Teen Leaders Club for an entire school year.

### \$750

Provides two teens with a full year of membership and access to positive activities.

### \$1,000

Supports one child in our after school programming for an entire school year.

### \$1,500

Provides a summer of safe, fun, healthy activities to a low-income child in our Summer Day Camp.

### \$2,500

Supports five teens in our Teen Achievers program as they prepare for graduation and college.

### \$ PRICELESS

Membership to the Parklawn YMCA.

## Thank You For Your Support

On behalf of the thousands of children and families who your generosity will support through our Strong Kids Campaign—thank you.