

Your community needs your help

More than ever, our kids, teens, and families need the positive, safe, supportive programs of the YMCA.

Consider the facts:

Percent of youth who were involved in physical fights: **43** • Percent of youth who watch TV three or more hours per day: **49**
Percent of students who graduate from MPS: **68**
National ranking of teens who give birth: **2nd**
National ranking of children under 18 living in poverty: **4th** • Percent of overweight or obese adults at least: **62**

For over 150 years, the YMCA's programming has proven to build healthy spirit, mind, and body in kids and adults. Help us to help those in our community whose needs for this support are the greatest!



The YMCA of Metropolitan Milwaukee is committed to making our community stronger through investing in kids, in families and in the communities we serve. You can help us keep this commitment through making a contribution to the YMCA Strong Kids Campaign where each dollar goes directly to making YMCA programs and memberships available to those in need. Your tax-deductible donation stays in your community. Please give generously.



SOUTH SHORE YMCA
3244 E. College Avenue
Cudahy, WI 53110
414.571.9622
ymcamke.org/southshore

To donate online:

www.ymcastrongkids.org/WI



YMCA Mission

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

The YMCA is a 501 (c) 3 Organization.

South Shore YMCA



Your community -
this much stronger



Please give generously today!

Your gift makes your community so much stronger!



Why the South Shore YMCA needs your support:

- **Day Camp** – offers parents a safe and constructive environment for their children while school is out
- **Pre-School Programs** – enhances socialization skills for our youngest members of the community
- **Active Older Adult Programming** – engages senior members of the community in health enhancing activities
- **Teen Development Programs** – develops leadership, experience community service and build life skills
- **SPLASH program** – teaches over 700 second graders water safety skills

Through continued commitment of Strong Kids Donors like you, this is all possible.



Please give generously.



The Strong Kids Campaign is the cornerstone of the YMCA's long-standing commitment to making our community stronger and serving everyone who wishes to belong to the Y including kids, families and seniors.

With your financial support of the YMCA Strong Kids Campaign, the Y is able to make programs and services available to everyone in the community—regardless of age, economic circumstance or ability.

This campaign annually raises money to provide youth and families with a place to build a healthy spirit, mind and body. Approximately 70,000 youth, families and individuals have been positively impacted as a result of our Strong Kids efforts.



Levels of Giving

\$3 per month (\$36 annually)

Provide a teen a membership at the YMCA with access to leadership development programs, along with fitness activities that will keep them safe and off the streets.

\$10 per month (\$120 annually)

Support a family who needs after school care for their child in Safe Place for a seven week session.

\$150

Support a 15 week session of an enrichment class for 20 seniors to be engaged in positive social activities.

\$500

Sponsors three youth in a year-long mentoring program with a positive, caring adult.

\$1,500

Sends a child to camp for the entire summer.

\$2,500

Sponsor the Girl's Night Out program for the year which will allow 25 girls in the 6th – 8th grade an opportunity to learn about safety, health, and making positives choices while spending time in a positive environment with great female mentors.

Thank You For Your Support

On behalf of the more than 5,300 children and families who you will help through your support of the Strong Kids Campaign—thank you.