

Your community needs your help

More than ever, our kids, teens, and families need the positive, safe, supportive programs of the YMCA.

Consider the facts:

Percent of youth who were involved in physical fights: **43** • Percent of youth who watch TV three or more hours per day: **49**
Percent of students who graduate from MPS: **68**
National ranking of teens who give birth: **2nd**
National ranking of children under 18 living in poverty: **4th** • Percent of overweight or obese adults at least: **62**

For over 150 years, the YMCA's programming has proven to build healthy spirit, mind, and body in kids and adults. Help us to help those in our community whose needs for this support are the greatest!



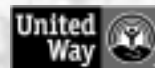
The YMCA of Metropolitan Milwaukee is committed to making our community stronger through investing in kids, in families and in the communities we serve. You can help us keep this commitment through making a contribution to the YMCA Strong Kids Campaign where each dollar goes directly to making YMCA programs and memberships available to those in need. Your tax-deductible donation stays in your community. Please give generously.



SOUTHWEST YMCA
11311 W. Howard Avenue
Greenfield, WI 53228
414.546.9622
ymcamke.org/southwest

To donate online:

www.ymcastrongkids.org/WI



YMCA Mission

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

The YMCA is a 501 (c) 3 Organization.

Southwest YMCA



Your community -
this much stronger



Please give generously today!

Your gift makes your community so much stronger!



Why the Southwest YMCA needs your support:

The Southwest YMCA is committed to serving families living in Milwaukee's southwest corridor. We bring young and old, women and men, people of all faiths, backgrounds and incomes together through:

- **Day Camp** – offers parents a safe and constructive environment for their children while school is out
- **Pre-School Programs** – enhances socialization skills for our youngest members of the community
- **Active Older Adult Programming** – engages senior members of the community in health enhancing activities
- **Adaptive Programming** – serves hundreds of individuals with physical disabilities
- **Teen Development Programs** – develops leadership, experience community service and build life skills



Please give generously.



The **Strong Kids Campaign** is the cornerstone of the YMCA's long-standing commitment to making our community stronger and serving everyone who wishes to belong to the Y including kids, families and seniors.

With your financial support of the YMCA Strong Kids Campaign, the Y is able to make programs and services available to everyone in the community—regardless of age, economic circumstance or ability.

This campaign annually raises money to provide youth and families with a place to build a healthy spirit, mind and body. Approximately 70,000 youth, families and individuals have been positively impacted as a result of our Strong Kids efforts.



Levels of Giving

\$100

Allows the opportunity for 10 teens to participate in Leaders Club during the school year.

\$250

Gives a child a year of swimming lessons to ensure he/she learns how to be safe in the water.

\$500

Provides a personal health coach for an individual with special needs for an entire year.

\$750

Equals a yearlong membership for a family to experience quality time together engaging in healthy activities.

\$1,000

Gives six children a nurturing summer day camp experience.

\$2,500

Enrolls 100 children in a preschool class where they can learn social interaction and prepare for Kindergarten.

Thank You For Your Support

On behalf of the thousands of children and families who you will help through your support Strong Kids Campaign—thank you.

