

Your community needs your help

More than ever, our kids, teens, and families need the positive, safe, supportive programs of the YMCA.

Consider the facts:

Percent of youth who were involved in physical fights: **43** • Percent of youth who watch TV three or more hours per day: **49**
Percent of students who graduate from MPS: **68**
National ranking of teens who give birth: **2nd**
National ranking of children under 18 living in poverty: **4th** • Percent of overweight or obese adults at least: **62**

For over 150 years, the YMCA's programming has proven to build healthy spirit, mind, and body in kids and adults. Help us to help those in our community whose needs for this support are the greatest!



The YMCA of Metropolitan Milwaukee is committed to making our community stronger through investing in kids, in families and in the communities we serve. You can help us keep this commitment through making a contribution to the YMCA Strong Kids Campaign where each dollar goes directly to making YMCA programs and memberships available to those in need. Your tax-deductible donation stays in your community. Please give generously.



TRI-COUNTY YMCA
N84W17501 Menomonee Ave.
Menomonee Falls, WI, 53052
262.255.9622
ymcamke.org/tricounty

To donate online:
www.ymcastrongkids.org/WI



YMCA Mission

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

The YMCA is a 501 (c) 3 Organization.

Tri-County YMCA



Your community - this much stronger



Please give generously today!

Your gift makes your community so much stronger!



Why the Tri-County YMCA needs your support:

Children need to be loved, guided and supported in their transition into adulthood. Families are able to accomplish this at the Tri-County YMCA. Tri-County provides:

- **Girls Night Out** – self esteem programming
- **Day Camp** – teaching key leadership and social values
- **Youth Sports** – teaching sportsmanship and keeping kids active
- **Healthy lifestyle programming** for all ages
- **Teen Leaders Clubs and youth nights** – a constructive, healthy environment



Please give generously.



The Strong Kids Campaign is the cornerstone of the YMCA's long-standing commitment to making our community stronger and serving everyone who wishes to belong to the Y including kids, families and seniors.

With your financial support of the YMCA Strong Kids Campaign, the Y is able to make programs and services available to everyone in the community—regardless of age, economic circumstance or ability.

This campaign annually raises money to provide youth and families with a place to build a healthy spirit, mind and body. Approximately 70,000 youth, families and individuals have been positively impacted as a result of our Strong Kids efforts.



Levels of Giving

\$3 per month (\$36 annually)

Provides an educational preschool class to one child for one session.

\$15 per month (\$180 annually)

Provides two children swim lessons for a session, which could save their life.

\$50 per month (\$600 annually)

Provides a child six weeks of day camp and fun for the summer.

\$100

Provides a three month youth membership and a safe, fun environment for a teen.

\$500

Provides a family membership for a year to help support those that need our assistance to stay healthy and involved in the community.

\$1,000

Supports four senior active older adult memberships to keep them healthy, active and involved with friends at the YMCA.

\$2,500

Provides T-shirts and equipment for hundreds of children that participate in youth sports to learn sportsmanship and help fight obesity through our youth sports program.

Thank You For Your Support

On behalf of the thousands of children and families who you will help through your support of the Strong Kids Campaign—thank you.