

# Your community needs your help

More than ever, our kids, teens, and families need the positive, safe, supportive programs of the YMCA.

Consider the facts:

Percent of youth who were involved in physical fights: **43** • Percent of youth who watch TV three or more hours per day: **49**  
Percent of students who graduate from MPS: **68**  
National ranking of teens who give birth: **2nd**  
National ranking of children under 18 living in poverty: **4th** • Percent of overweight or obese adults at least: **62**

For over 150 years, the YMCA's programming has proven to build healthy spirit, mind, and body in kids and adults. Help us to help those in our community whose needs for this support are the greatest!



The YMCA of Metropolitan Milwaukee is committed to making our community stronger through investing in kids, in families and in the communities we serve. You can help us keep this commitment through making a contribution to the YMCA Strong Kids Campaign where each dollar goes directly to making YMCA programs and memberships available to those in need. Your tax-deductible donation stays in your community. Please give generously.



WEST SUBURBAN YMCA  
2420 N. 124th Street  
Wauwatosa, WI 53226  
414.302.9622

[ymcamke.org/westsuburban](http://ymcamke.org/westsuburban)

To donate online:

[www.ymcastrongkids.org/WI](http://www.ymcastrongkids.org/WI)



YMCA Mission

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

The YMCA is a 501 (c) 3 Organization.

## West Suburban YMCA



Your community -  
this much stronger



Please give generously today!

*Your gift makes your community so much stronger!*



## Why the West Suburban YMCA needs your support

Children need to be loved, guided and supported in their transition into adulthood. Families are able to accomplish this at the West Suburban YMCA. West Suburban provides:

- **Girls Night Out** – self esteem programming
- **Day Camp** – teaching key leadership and social values
- **Youth Sports** – teaching sportsmanship and keeping kids active
- **Healthy lifestyle programming** for all ages
- **Teen Leaders Clubs and youth nights** – a constructive, healthy environment



*Please give generously.*



**The Strong Kids Campaign** is the cornerstone of the YMCA's long-standing commitment to making our community stronger and serving everyone who wishes to belong to the Y including kids, families and seniors.

With your financial support of the YMCA Strong Kids Campaign, the Y is able to make programs and services available to everyone in the community—regardless of age, economic circumstance or ability.

This campaign annually raises money to provide youth and families with a place to build a healthy spirit, mind and body. Approximately 70,000 youth, families and individuals have been positively impacted as a result of our Strong Kids efforts.



## Levels of Giving

### \$250

Enrolls a middle school girl in our Girl's Night Out program where she can develop self-esteem and find her inner strength.

### \$500

Helps to support a family membership and provides access so they can engage in healthy activities together.

### \$750

Ensures 12 children can take swim lessons and water safety instruction to ensure they are safe in the waters.

### \$1,000

Gives a child a whole summer of nurturing—and fun—day camp.

### \$2,500

Allows five teens to participate in Teen Leaders Club for an entire school year.

### \$2,500

Supports a winter's worth of activities for seniors in our community to help them stay active and vibrant.

## Thank You For Your Support

On behalf of the more than 5,300 of children and families who you will help through your support of the Strong Kids Campaign—thank you.

