the YMCA

FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FOR PEOPLE NOT PROFIT

Benefiting the Community

At the Y, we believe that everyone deserves the opportunity to discover who they are and what they can achieve. We strive to give everyone the opportunity to test their own limits, explore new goals and reach their fullest potential.

The Y is a powerful association of men, women and children of all ages and from all walks of life joined together by a shared passion: to strengthen the foundations of community. With a commitment to nurturing the potential of kids, promoting healthy living, and fostering a sense of social responsibility, the Y ensures that every individual has access to the essentials needed to learn, grow and thrive.

WHO WE SERVE

113,864	Members Served
38,000	Number Under the Age of 18
1,850	YMCA Staff (Full- and Part-Time)
33,501	Programs Provided

COMMUNITY SUPPORT

876	Total Number of Volunteers
672	Program Volunteers
204	Policy Volunteers
25,056	Total Hours* Volunteers Served

**Based on an average of 30 hours served per year*

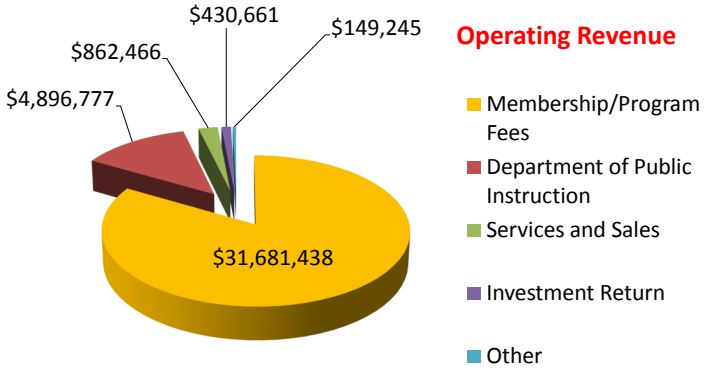
While our programs and facilities are always based on the unique needs and interests of our communities, every Y has one thing in common: **OUR PEOPLE**. We count on the generosity of our members and partners to keep our doors open to whomever needs a place to go to help them be more healthy, confident, connected and secure.

Having a Y membership is one way you support our nonprofit charitable organization, but did you know that membership dollars **do not** cover all of the cost needed to keep high-impact programs running? That is why donating to the Annual Campaign is so important. The Annual Campaign raises dollars to keep programs running and ensures the Y remains affordable to all who wish to participate.

WE NEED YOUR HELP TO CLOSE THE GAP OF $4.7 MILLION BETWEEN OUR OPERATING EXPENSES AND OUR OPERATING REVENUE AS ILLUSTRATED BELOW.

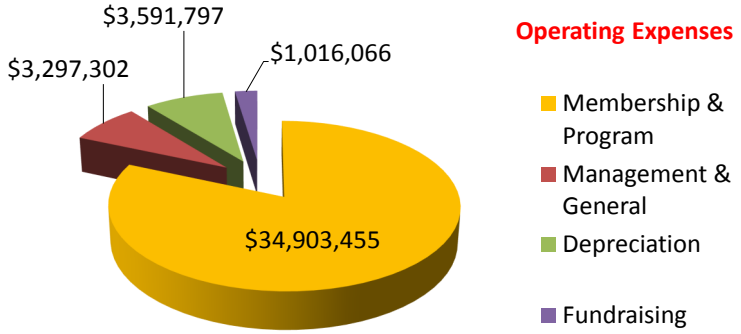
OPERATING REVENUE

Membership & Programs	31,681,438
Department of Public Instruction	4,896,777
Services & Sales	862,466
Investment Return	430,661
Other	149,245
Total Revenue	**38,020,587**



OPERATING EXPENSES

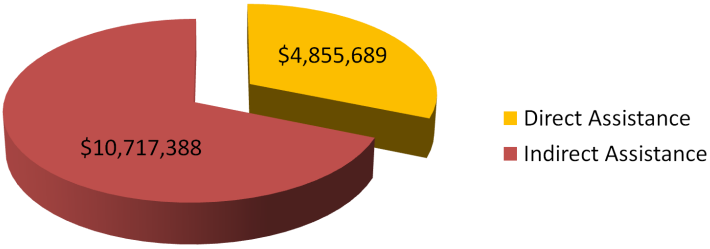
Membership & Program	34,903,455
Management & General	3,297,302
Depreciation	3,591,797
Fundraising	1,016,066
Total Expenses	**42,808,620**



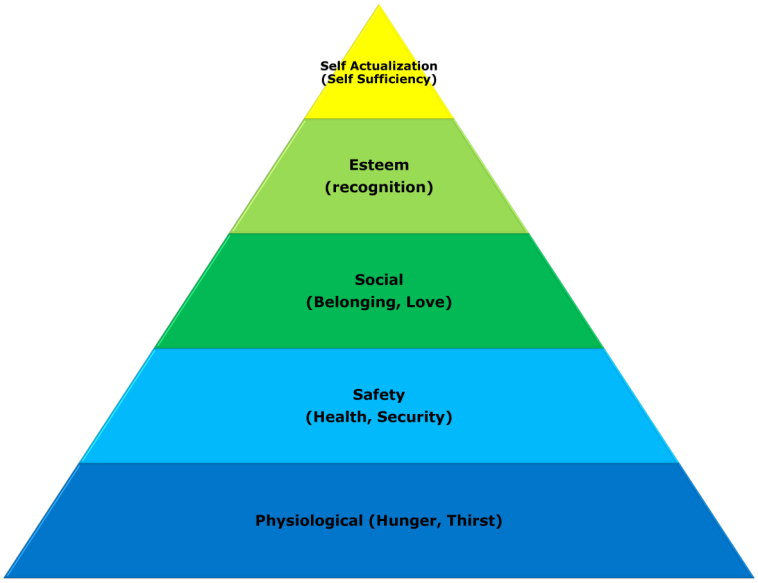
The Y offers support in many different ways. Support is given directly by offering affordable child care to low and middle-income families, by offering financial assistance so that kids can experience day and overnight camps, or learn to swim.

The Y is not only here to support the individual, but also to benefit an entire community. Support is given indirectly by developing mentoring programs for at-risk youth, working with area businesses to provide workplace wellness programs for their employees, and supporting existing community groups and/or outreach programs.

TOTAL ANNUAL ASSISTANCE PROVIDED BY THE Y EQUALS $15,573,077



YOUR SUPPORT IN THE Y – ENSURES WE ARE EQUIPPED TO DELIVER SUSTAINABLE, LIFE CHANGING PROGRAMS THAT ARE IMPACTING MORE THAN 100,000 PEOPLE ANNUALLY.



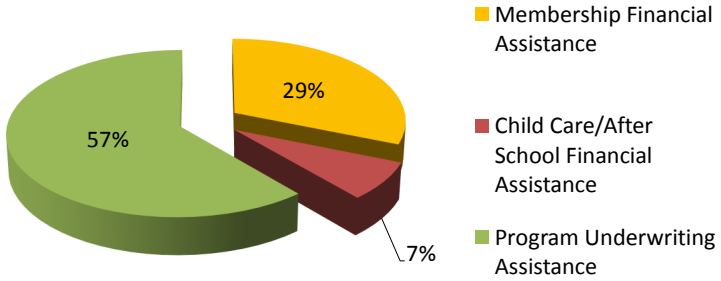
INDIRECT FINANCIAL ASSISTANCE (Assistance that Benefits an Entire Community)

Community Group Outreach/Support	117,000
Community Outreach Programs	1,202,000
Workplace Wellness Support	1,190,000
Mentoring/Education Programs	6,620,971
AmeriCorps Services	229,467
Holton Street Building Donation	150,000
Silver Sneakers Member Support	971,000
College Scholarships Paid	236,950
Total Indirect Assistance	**10,717,388**

Maslow's Hierarchy of needs show us how important it is to support kids and families in every way – ensuring they have basic needs but also providing a path toward long term self-sustainability. The Y serves in this critical role – our programs and services lift those we serve, build confidence and provide the support network needed for positive long term change.

DIRECT FINANCIAL ASSISTANCE (Financial Assistance Giving to Individuals)

Membership Assistance	1,419,525
Access to Day/Overnight Camp	333,237
Child Care & After School Program Assistance	318,640
Program Underwriting Assistance	2,784,287
Total Direct Assistance	**4,855,689**



Through the support of our community we empower every child, adult and family to be healthy, confident and connected.

Y MISSION

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.