



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

OPEN POSITION ANNOUNCEMENT

Join the Y and help us to Transform Lives!

Our mission and core values are brought to life by our culture. It's who we are, who we aspire to be and how we show up every day. **We are cause-driven.** We don't just show up, we show up with purpose. **We are welcoming:** we are open to all. We are a place where you can belong and become. **We are genuine:** we value you and embrace your individuality. **We are hopeful:** we believe in you and your potential to become a catalyst in the world. **We are nurturing:** we support you in your journey to develop your full potential. **We are determined:** above all else, we are on a relentless quest to make our community stronger beginning with you.

Now Hiring: ***Marketing and Communications Internship*** ***Part-Time (Unpaid)***

The YMCA of Metropolitan Milwaukee is looking for an enthusiastic Marketing and Communications Intern to work in our Association office. During this internship you will gain valuable experience in all aspects of public relations and marketing including writing, social media, media relations, and traditional marketing.

WHY IS THIS A GREAT OPPORTUNITY?

- Practical experience to complement your college learning
- Hands on experience working with a nonprofit organization
- Opportunity to work in a small team environment where you will be exposed to many different aspects of the Y and its programs, operations, events and more
- Ability to work on a wide variety of projects

Get hands on Marketing & Communications experience in the following areas:

- Writing (media advisories, newsletter articles, etc.)
- Marketing and special events support and promotions
- Social media monitoring and Web site updates
- Media list development and media coverage monitoring
- Create promotional materials

Experience and Job Qualifications:

- Marketing and/or Communication majors
- Candidates must have strong written and verbal communication skills
- Possess excellent organizational skills
- Detail-oriented and demonstrate time management skills
- Willing to bring innovative and fresh ideas to the table
- Must be pro-active and able to work independently
- Knowledge of Microsoft Suite & Publisher

Compensation & Benefits:

- 15-20 hours per week (flexible schedule)
- Un-paid position, but receive the opportunity to earn school credit with this internship

Deadline:

OPEN

Apply Online:

<https://apply.ymcamke.org>

The Y is the nation's leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility

Equal Opportunity Employer
THE YMCA WELCOMES A
DIVERSE WORKFORCE