



## FOR IMMEDIATE RELEASE

Media Relations YMCA of Metropolitan Milwaukee (414) 313-9622

# Nearly 2,000 YMCA Day Campers to attend July 8<sup>th</sup> Brewers game versus Atlanta Braves as guests of the Brewers Community Foundation

MILWAUKEE – July 1, 2015 – It will be a major league field trip for nearly 2,000 YMCA Day Campers from across Southeastern Wisconsin on July 8, 2015, when they head to Miller Park to watch the Milwaukee Brewers take on the Atlanta Braves.

As part of YMCA Day at Miller Park, day campers from the YMCA of Metropolitan Milwaukee, Kettle Moraine YMCA, and the YMCA of Greater Waukesha County will attend a Brewers game through the generous support of the Brewers Community Foundation. This will be the sixth consecutive summer that the Brewers Community Foundation has invited Y Day Campers to a game at Miller Park.

"Our mission to positively impact the lives of children and their families in Greater Milwaukee is right in line with that of the Y, so we are thrilled to have so many Y Day Camp kids join us for a game," said Cecelia Gore, executive director of the Brewers Community Foundation.

With a focus on youth development, healthy living and social responsibility, the Y is a cause-driven organization committed to strengthening the community. Y Day Camps work to support Milwaukee kids by focusing on instilling the values of caring, honesty, respect and responsibility in day campers throughout the summer. Safe, fun-filled Day Camp activities allow for physical exertion, social interaction, educational opportunities, leadership building, personal growth and creativity.

"YMCA Day at Miller Park is an incredible highlight for our campers and for many it is their very first Brewers game experience. We couldn't be more grateful to the Brewers Community Foundation for this tremendous gift and their continued support of the Y," said Julie Tolan, president and CEO of the Milwaukee Y.

Tolan added that it is very likely fans will hear the Y Day Campers singing camp songs throughout the game, adding another level of excitement and joy to Miller Park.

# **About The Y**

### **Our Cause Defines Us**

We know that lasting personal and social change comes about when we all work together. That's why, at the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

# **Our Strength is in Community**

The Y is a nonprofit like no other. That's because in 10,000 neighborhoods across the nation, we have the presence and partnerships to not just promise, but deliver, positive change.

- The Y is community centered. For nearly 160 years, we've been listening and responding to our communities.
- The Y brings people together. We connect people of all ages and backgrounds to bridge the gaps in community needs.
- The Y nurtures potential. We believe that everyone should have the opportunity to learn, grow and thrive.
- The Y has local presence and global reach. We mobilize local communities to create lasting, meaningful change.

## YMCA of Metropolitan Milwaukee

For more information, visit <a href="www.ymcamke.org">www.ymcamke.org</a>

#### **Kettle Moraine YMCA**

For more information, visit www. <a href="http://www.kmymca.org">http://www.kmymca.org</a>

# **YMCA of Greater Waukesha County**

For more information, visit www.gwcymca.org