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*****MEDIA ALERT/PHOTO OPPORTUNITY*****

FOR IMMEDIATE RELEASE

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Northside YMCA to Host Family Fun Fridays – Feb. 13 and 27

Children’s Hospital of Wisconsin to offer free flu and measles shots

WHAT: **Family Fun Fridays** is being offered on February 13 and 27 at the Northside YMCA to showcase all that the Milwaukee Y has to offer area kids, adults and families, including activities such as wellness tours, an indoor water slide, movies, board and card games, sports, arts and crafts, and raffle drawings for free memberships.

A Black History Performance by Milwaukee College Prep Scholars also will be featured.

Additionally, Children’s Hospital of Wisconsin, which has a clinic within the Northside YMCA, will offer free flu and measles shots. Children’s Community Health Plan also will be present to share health insurance sign-up information.

WHEN: Friday, February 13 and Friday, February 27
4:30 p.m. – 7:30 p.m.

WHERE: Northside YMCA
1350 W. North Avenue
Milwaukee, WI 53205

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WHY: As a champion for healthy living, the vision of the Milwaukee Y is a stronger, healthier Milwaukee where families of all incomes and backgrounds truly thrive. We will empower all generations of family members to live healthy, full, thriving lives by:

- Offering solutions that reduce health issues that plague our community (such as chronic diseases and preventable injuries)
- Providing safe places seven days a week where kids can have fun, families can gather and seniors can build meaningful connections
- Serving as access points for vital community needs (like preventative health care and reliable, safe before and after school care)

INTERVIEWS:

- Paul Mackey, Jr., Operations Executive, Northside YMCA
- Family Fun Friday participants

About the YMCA of Metropolitan Milwaukee

The YMCA of Metropolitan Milwaukee is a powerful association of men, women and children of all ages and from all walks of life joined together by a shared passion to strengthen the foundations of community through youth development, healthy living and social responsibility. Since 1858, Milwaukee YMCAs have helped kids and families live healthy lives in spirit, mind and body. Supported in part through contributions to the Annual Campaign, the Y provides membership assistance and scholarships to programs like summer camp, child care and teen activities, to make sure that everyone, regardless of age, income or background, has the opportunity to be healthy, confident, connected and secure. www.ymcamke.org

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