



**FOR IMMEDIATE RELEASE**

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## **YMCA of Metropolitan Milwaukee and Direct Supply to host Teen Summit, Feb. 27-28**

*Two-day program will provide Milwaukee teens with tools to lead*

February 19, 2015 (Milwaukee) — The YMCA of Metropolitan Milwaukee will host its second-annual [Teen Summit](#), “No Flex Zone,” sponsored by Direct Supply, on Friday, February 27, and Saturday, February 28. The goal of the two-day summit is to help strengthen the Milwaukee community by providing local teens with the skills they need to excel as leaders among their peers, within their communities and in planning for their futures. The summit will feature keynote speaker Chad “C-Note” Roper, a Milwaukee-raised, Grammy-nominated vocal producer, songwriter and engineer, and the CEO and Chief Brand Officer of Big Sound Musick.

“As part of the Milwaukee Y’s go-forward strategy, we are adapting our center-focused model to bring our programs into the community rather than requiring community members to come to us. Our partnership with Direct Supply allows us to educate tomorrow’s leaders to reach their full potential, ultimately creating a stronger, healthier Milwaukee,” said Julie Tolan, president and chief executive officer of the YMCA of Metropolitan Milwaukee.

The summit begins Friday, February 27, with a supervised, social bowling event at AMF Bowlero Lanes in Wauwatosa. On Saturday, participants will take part in a day of networking and leadership workshops on Direct Supply’s campus, including a keynote presentation by Milwaukee-raised “C-Note” Roper.

The summit is open to all Milwaukee-area teens, and the cost is \$25, which includes the bowling event on Friday evening and the catered conference on Saturday. The deadline to [register](#) is Friday, February 20.

For more information regarding the event, contact Shanee’ Jenkins; (414) 374-9401; [sjenkins@ymcamke.org](mailto:sjenkins@ymcamke.org)

### **YMCA of Metropolitan Milwaukee**

The YMCA of Metropolitan Milwaukee is a powerful association of men, women and children of all ages and from all walks of life joined together by a shared passion to strengthen the foundations of community through youth development, healthy living and social responsibility. Since 1858, Milwaukee YMCAs have helped kids and families live healthy lives in spirit, mind and body. Supported in part through contributions to the Annual Campaign, the Y provides membership assistance and scholarships to programs like summer camp, child care and teen activities, to make sure that everyone, regardless of age, income or background, has the opportunity to be healthy, confident, connected and secure. [www.ymcamke.org](http://www.ymcamke.org).

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