

# Holiday Shopping

STAY SAFE THIS HOLIDAY SEASON

'Tis the season for shopping, but an everyday trip to the mall can pose a surprising number of hazards. Before you brave the holiday crowds with kids in tow, learn how to keep them safe while shopping.

## FOLLOW THESE SIMPLE TIPS TO KEEP YOUR KIDS SAFE :

### Supervision

- Keep children with you at all times.
- Accompany children to the restroom.
- If you may be distracted while shopping, make arrangements for child care ahead of time.

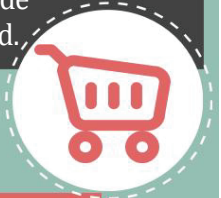


### Separations

- Talk with your children ahead of time so they know what to do if you become separated.
- Remind them to stay put if they get lost.
- Teach them who to ask for help (store salesperson with nametag, uniformed security officer).
- Give your child your cell number.

### Carts

- Secure your child with the safety belt or harness.
- Keep your eyes on your child in the cart at all times.
- Do not let your child ride on the outside or underneath the cart.
- When available, choose carts that allow children to ride closer to the ground.



### Escalators

- Escalators are 6-ton moving stairs and should be regarded as such.
- Hold children's hands to guide them on and off escalators safely.
- Remove loose clothing like scarves and bulky coats that can get caught.
- Know there usually is an emergency button at the bottom and the top.

### Parking Lots

- Always watch for cars backing up.
- Winter weather can reduce visibility; don't expect others to see your child.
- Make it a rule to always hold hands in parking lots and garages.



### Displays

- Mannequins and store displays can be very dangerous.
- Discourage children from playing on or near displays and furniture that may not be secured with child safety in mind.
- Don't let kids crawl under clothing racks.