



# 2016 ANNUAL REPORT

# THE MILWAUKEE Y: A RICH HISTORY – A BRIGHT FUTURE

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# DEAR FRIENDS OF THE MILWAUKEE Y

It's with tremendous gratitude and pride that we look back on our 2016 achievements. Our Workplace Wellness program grew beyond our expectations, Early Childhood Education and Day Camp both thrived, and our membership remained steady. Over the past year, the Milwaukee Y staff, board, and leadership team committed resources and manpower to create a healthier, stronger, and safer Milwaukee at a time when our community needed solutions, not simply effort.

The Milwaukee Y provides healthy, nurturing, safe places seven-days-a-week for children and families in the neighborhoods we serve. We offer needed and life-enhancing programs for infants, children, families, seniors, and those with special needs throughout the city. We give young people the building blocks they need to achieve academically, and provide one-of-a-kind programs for cancer and stroke survivors, grieving children, and physically disabled children and adults.

Our objective is to strengthen Milwaukee by supporting families and promoting healthy lifestyles to all community members, regardless of their ability to pay. Our programming doesn't just take place in our centers, as we bring many of our programs directly into diverse neighborhoods across Milwaukee, from swim instruction to before-and-after school programming, to educationally-focused summer day camp.

The Milwaukee Y has adopted a new program model, and we look forward to serving our community for the next 150 years – impacting the lives of tens of thousands of people from all ages and backgrounds each and every year. As a non-profit, we rely on the generosity and vision of our benefactors, like-minded community partners and volunteers. We are grateful for your support and dedication to the Milwaukee Y, as we work to strengthen the foundations of our community by making a positive impact on the lives of those we serve. This is an exciting time for us as we turn the page into a new chapter of our history. On behalf of the board, staff, and leadership team, thank you for your continued support, as we look forward to a bright future in 2017 and beyond.

Gratefully,

Richard J. Canter  
Chair  
Milwaukee Y Executive Board

Jack Takerian  
Interim CEO  
Milwaukee Y

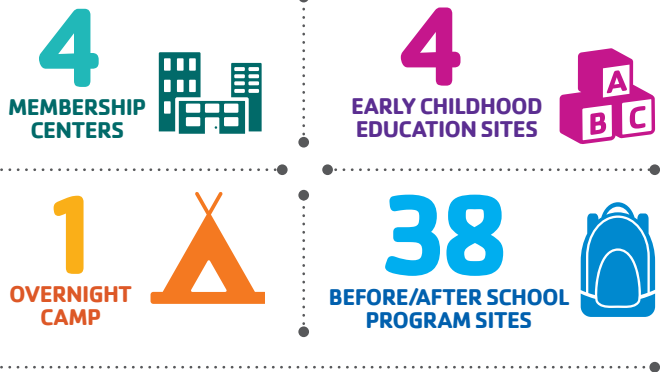


# OUR RICH HISTORY

The Milwaukee Y's legacy has been shaped for more than 150 years by tens of thousands of men, women, children, families and volunteers. Our legacy parallels the changes in our community as Milwaukee grew from a fledgling Lake Michigan port to a proud and diverse metropolitan community. Through it all, the Y has remained true to its mission of supporting all in their ambitions to grow strong in spirit, mind and body.

Legacy is a simple word, yet it means so much. Our legacy comes from making a difference in our beloved community for a sustained period of time – helping individuals and the community itself for many years rise to a higher quality of life. The Milwaukee Y's legacy and accomplishments occurred directly because of the people who nurtured it over the years and those who today continue to carry out the Y Mission.

As a non-profit organization, it's important that we document our impact in diverse ways at the same time as we tell the Y Story of Community on how the Milwaukee Y transforms lives and neighborhoods – and in doing so raises the standards of our community.



**ONE** ASSOCIATION  
dedicated to creating lasting, positive change starting from the ground up

# TODAY... FOR A HEALTHIER, STRONGER AND SAFER MILWAUKEE

The Milwaukee Y is a positive force in the neighborhoods of our community. Both individually and collectively, we take on the challenges that shape our city's future. We are more than a neighborhood gym, we are committed to tackling the achievement gap, nurturing the academic potential of young minds, preventing childhood drowning, and teaching safe, active, and healthy habits for a lifetime.

At the Y, we empower people to strengthen our community through volunteering and giving back to their communities. Every activity the Milwaukee Y undertakes is in service of building a better us. Every day, our community faces new challenges and needs that the Milwaukee Y is uniquely qualified to address.

**THE MILWAUKEE Y.**  
For a better us.™



OUR  
NUMBERS



YMCA OF METROPOLITAN MILWAUKEE  
STATEMENT OF ACTIVITIES

<b>REVENUE</b>	
Contributions & United Way	2,305,788
Government & Private Grants	144,705
Membership Dues	4,230,331
Program Fees	8,832,618
Service and Sales	406,879
All Other	301,127
<b>TOTAL OPERATING REVENUE</b>	<b>16,221,448</b>

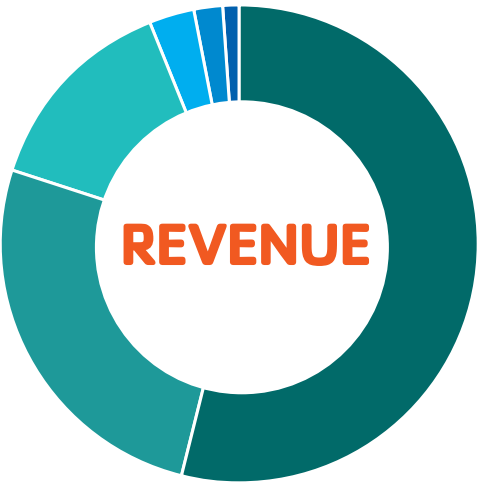
<b>EXPENSES</b>	
Program	11,186,194
Administration	3,629,803
Fundraising	531,088
Total Operating Expense	15,347,085
Operating Surplus	874,363

<b>NON-OPERATING ITEMS</b>	
Depreciation	(1,090,108)
Interest Expense	(9,050)
Net Investment Income Restricted	61,329
Other	10,314
<b>NET RESULTS</b>	<b>(153,152)</b>

BALANCE SHEET

<b>ASSETS</b>	
Cash	885,027
Endowment Assets	3,745,434
Receivables	1,389,655
Capital Assets	14,161,774
Other	490,144
<b>TOTAL ASSETS</b>	<b>20,672,034</b>

<b>LIABILITIES</b>	
Current Liabilities	2,158,831
Capital Lease Obligations	359,611
Other	1,623,839
Total Liabilities	4,142,281
<b>NET ASSETS</b>	<b>16,529,753</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>20,672,034</b>



Program Fees	54%
Membership Dues	26%
Contributions & United Way	14%
Service & Sales	3%
All Other	2%
Government & Private Grants	1%



Salary & Wage Benefits	59%
Other	15%
Occupancy	10%
Depreciation	7%
Program & Supplies Expense	6%
Professional Services	4%

# GIVING BACK

The YMCA of Metropolitan Milwaukee is grateful to all of the generous donors who help support our legacy and carry out our mission. Our annual contributions allow us to open our doors to thousands of children and families who otherwise would not receive the opportunity to participate in all that the Y has to offer.

## Y FOUNDERS \$200,000+

Johnson Controls Foundation  
Northwestern Mutual Foundation  
United Way of Greater Milwaukee  
& Waukesha County  
Vera and Joseph Zilber  
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## Y VISIONARIES \$100,000+

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Charter Manufacturing  
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Greater Milwaukee Foundation  
The Harley-Davidson Foundation

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OVER  
150  
YEARS  
OF SERVICE  
FOCUSED ON  
YOUTH  
DEVELOPMENT,  
HEALTHY  
LIVING  
& SOCIAL  
REPONSIBILITY

# COLLABORATIONS

The YMCA of Metropolitan Milwaukee is proud to partner with the following local organizations to strengthen greater Milwaukee's families and neighborhoods.

The Ability Center  
African American Breastfeeding Network  
Alianza Latina Aplicando Soluciones  
American Heart Association  
Ascension Wisconsin  
Autism Society of  
Southeastern Wisconsin  
Be You Mentoring  
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