



2018-2019 ANNUAL REPORT

YMCA OF METROPOLITAN MILWAUKEE



FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY



DEAR FRIENDS& SUPPORTERS,

At the Y, we're dedicated to strengthening the foundations of our community. We're nurturing a movement with an unlimited potential to do good. We understand this is a big responsibility, which is why focusing on the purpose of our work and investing in our community is so important. We measure our impact by how effectively we engage communities in our three areas of focus: Healthy Living, Youth Development and Social Responsibility.

Within this annual report, you'll see a lot of numbers related to our areas of focus but remember behind each of these numbers is a story. Each story is unique and important in how the Y creates meaningful change for all people, from birth through retirement.

This past year, we have continued to write our own story, which is one of transformation and growth. We pledge to keep writing that story in order to best serve and support the city we all love, Milwaukee.

Your investment is what has made this all possible, and on behalf of all the families we serve, thank you.

Yours in service,



Carrie Wall
President and CEO

YMCA of Metropolitan Milwaukee



Bruce A. Miller
Executive Board Chair
YMCA of Metropolitan Milwaukee

CREATING OPPORTUNITIES FOR ALL

Guided by our commitment to strengthen communities, the Y works to create opportunities to help everyone reach their full potential.

SUPPORTING PARENTS



Before/After School programs and Early Education Centers were equipped to help children learn and grow in a safe, supportive environment.

MEANINGFUL MEMBERSHIP

Weekly group exercise classes helped individuals stretch their bodies and mind.

BELONGING

100

Youth are better prepared for college due to our Achievers program.

DEVELOPING LEADERS

1,582

Day and overnight campers combatted summer learning loss with the great outdoors & STEM and literacy activities.

REDUCING RISK

55

Individuals worked to beat chronic disease by participating in the YMCA's Moving for A Better Balance Program.

SAVING LIVES

3,500

Kids learned the importance of water safety and gained self-confidence by participating in swim lessons.

RECLAIMING HEALTH

25 %

Cancer survivors graduated from LiveSTRONG® at the YMCA, a program that provides instruction and support on the road back to health.

KEEPING CONNECTED

5,299

Active older adults remained healthy and connected at the Y.

ENDING FOOD INSECURITIES

Meals and snacks were provided to fight food insecurity and help

kids thrive.

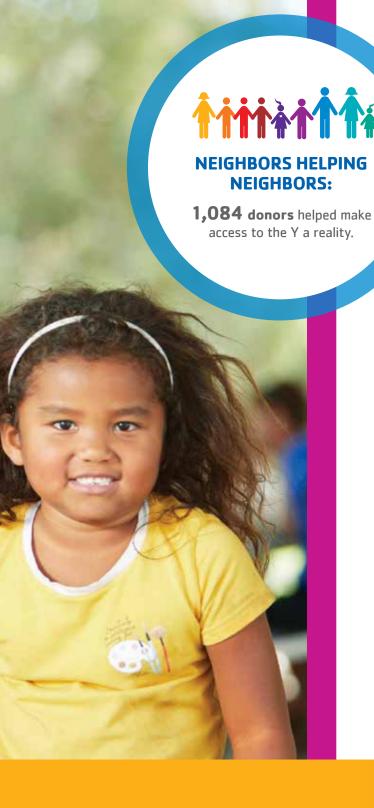
OUR IMPACT



BRIDGING GAPS:

5,841 individuals received financial assistance at a cost of \$505,178 - opening doors of opportunity for individuals and families in our community to have a better quality of life.





WE SEE STRENGTH IN OUR COMMUNITY:

The Y believes that everyone deserves a chance to succeed no matter their background or income – and we have learned that can happen only when we unite to nurture the best in all of us. That is why our cause is strengthening community through youth development, healthy living and social responsibility.

OUR IMPACT IS FELT EVERY DAY:

For 160 years the YMCA of Metropolitan Milwaukee has moved individuals and families forward. Whether providing teens with their first job experience, advocating for affordable and healthy food options for underserved communities, or helping newcomers

transition into their new neighborhoods, the Y is committed to empowering people with the resources and support needed to live healthy, connected and secure lives.

34,826 YOUTH, ADULTS & SENIORS

are healthy, confident, and connected through our 4 branches, 28 before/ after school sites, 2 specialty centers, 2 early childhood education sites, 1 residential camp, 5 day camps and 5 safety around water sites.

We are **1** association dedicated to creating lasting, positive change so everyone in our community can truly **Thrive With The Y**.



COMMUNITY COLLABORATIONS & PARTNERSHIPS:

147 created to help bridge community.

YOUTH DEVELOPMENT

Nurturing the potential of every child and teen

At the Y, we believe that all kids have amazing potential. The values and skills learned early are vital building blocks for life, and young people deserve an opportunity to discover who they are and what they can achieve. From the youngest in our child care programs to the teens in our leadership development initiatives, the Y gives kids and teens a safe place to belong, build confidence and learn positive behaviors grounded in our core values of caring, honesty, respect and responsibility.

HEALTHY LIVING

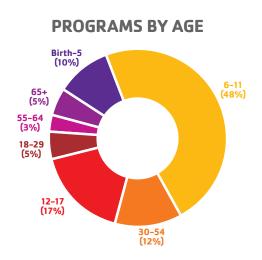
Improving the nation's health and well-being

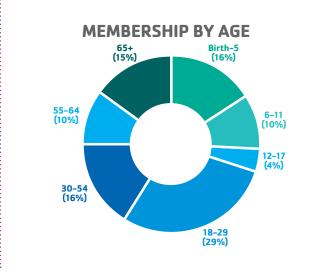
At the Y, we believe that being healthy means more than simply being physically active. It is about maintaining a balanced spirit, mind and body. The Y is a leading voice on health and well-being issues—and a leader in fighting chronic disease—and is committed to empowering people to lead fuller lives. We bring families closer together, promote healthy living and foster connections through fitness, sports, fun and shared interests. As a result, thousands of youth, adults and families receive the support, guidance and resources they need to become and stay healthy.

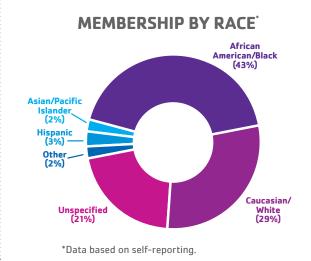




OUR JOURNEY TOWARD ADVANCING INCLUSION









- Integrated DIGE (Diversity, Inclusion, Global & Equity goals) in Y Strategic Plan
- Established leadership structure to support stragegies
- DIG (Diversity, Inclusion, Global & Equity) Task Force (now Social Responsibility Committee)
- · DIG staff cabinet

• Became 79th DIG Innovation YMCA recognizing local commitment nationally

2018

- Hosted activities (welcoming week, on the table, AARP senior camp) to bridge communities
- Hosted cultural cmpetency leadership development opportunities
- Began tracking diverse suppliers



- $\bullet\,$ Operationalized DIG in programs and board
- Established first Employee Resource Group
- Signed MMAC (Milwaukee Metropolitan Area Commerce) ROC pledge
- Maintained National Y-USA DIG metrics score indication we are "very engaged" with a score of 14 out of 18
- Onboarded five new Social Responsibility Committee members

SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors

At the Y, we believe that when we work together, we move individuals, families and communities forward. Since 1858, the Y has responded to society's most pressing needs by developing innovative, community-based solutions and uniting people from all walks of life to participate in and work for positive social change. Whether providing job training to a newly single parent, advocating for affordable, healthy food options for underserved communities, or helping newcomers transition into their new neighborhoods, the Y is committed to empowering people with the resources and support needed to live healthy, connected and secure lives.

Y MISSION

For 160 years, the YMCA of Metropolitan Milwaukee has strengthened the foundations of our community by putting Christian principles into practice through programs that build a healthy spirit, mind and body for all.

VISION STATEMENT

To become recognized as a leading community collaborator that achieves bold results in the areas of youth development, healthy living, and social responsibility, with an emphasis on youth, families and aging adults.

OUR COMMITMENT TO INCLUSION

The YMCA of Metropolitan Milwaukee is committed to equity and inclusion by ensuring that all members of our community have the opportunity to learn, grow and thrive. We celebrate diversity and effectively engage, connect and advocate for our staff, members, and volunteers which will position us to respond and remain relevant to issues impacting our communities.







FINANCIAL SNAPSHOT

2018–19 STATEMENT OF ACTIVITIES

Fiscal year September 1, 2018-August 31, 2019

REVENUE

Contributions & United Way	1,752,075
Government & Private Grants	403,411
Membership Dues	3,764,563
Program Fees	8,502,440
Service and Sales	402,295
All Other	385,717

TOTAL OPERATING REVENUE 15,210,501

EXPENSES

OPERATING SURPLUS

TOTAL OPERATING EXPENSES	15,337,154
Fundraising	701,871
Administration	3,442,095
Program	11,193,188

(-126,653)

BALANCE SHEET

ASSETS

TOTAL ASSETS	18,011,006
Other	467,396
Capital Assets	12,192,139
Receivables	651,634
Endowment Assets	3,508,458
Cash	1,191,379

LIABILITIES

NET ASSETS	14,533,769
TOTAL LIABILITIES	3,477,237
Other	1,417,282
Capital Lease Obligations	264,921
Current Liabilities	1,795,034
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TOTAL LIABILITIES

& NET ASSETS 18,011,006

LEADING THE WAY

It takes many caring people to make all the great things happen at the Y. Our leadership team is made up of staff members, board members, executive committee members, and volunteers. Each shares their time, energy, and focus to strengthen our community by helping kids reach their potential, encouraging healthy living for all ages, and giving back to our neighbors.

BOARD OF DIRECTORS:

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YMCA of Metropolitan Milwaukee

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President & Chief Executive Officer

Henrik Clausen Chief Financial Officer

Lisa Coombs-GerouVice President Operations

Shanee' JenkinsVice President Social Responsibility

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Darryl AndersonExecutive, Youth and Teen
Programming

Krista Bold Senior Director Membership

Jacob Byrne Senior Director Aquatics

Linda Druetzler Controller

Daniel Flynn Human Resource Manager

David Fritzke IT Executive

Eli Fyksen Senior Director Camp Minikani **April Greenman**Senior Director School
Age Education

Michael Hamlin Senior Director Facilities

Kent Iding Social Impact Manager

Christine Larson
Senior Director Youth
Development

Chris Przedpelski Senior Director Extended Learning

Jennifer Warren Marketing Director

Lonnie Watts Senior Director Fitness

Lisa Weber
Business Support Analyst/
Assistant to the CEO

Joshua Wright
Director of Development
Research and Analysis

Leila Wright Rite-Hite Family YMCA Branch Executive

THANK YOU FOR GIVING BACK

The YMCA of Metropolitan Milwaukee is deeply grateful to all the generous donors who open the Y's doors seven days a week to provide needed and life-enhancing programs for thousands of infants, children, families, seniors, and those with special needs.

The donors listed here are those who made contributions between September 1, 2018 and August 31, 2019.

ANNUAL CAMPAIGN

\$250,000+

United Way of Greater Milwaukee and Waukesha County

\$100,000+

Northwestern Mutual Foundation UnitedHealthcare YMCA of the USA

\$50,000+

Charter Manufacturing Company Foundation

\$25,000+

Anonymous (1)
Advocate Aurora Health
Greater Milwaukee Foundation
The Harley-Davidson Foundation
The Richard and Ethel
Herzfeld Foundation
Herb Kohl Philanthropies
The PNC Foundation
Dr. Robert Schmidt
We Energies Foundation

\$10,000+

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Gail Groenwoldt and Jeff Yabuk JC Penney's JMBrennan Kelben Foundation Ted and Mary Kellner Lutz Family Charitable Trust Jan and Vince Martin Milwaukee Bucks Jill G. Pelisek Jane Bradley Pettit Foundation Debbie and Camp Van Dyke Jerry and Marilyn Walker Carrie and Tom Wall WEYCO Group David Wierdsma

Yabuki Family Foundation

American Family Insurance

\$2,500+

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\$1,000+

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Sara King

Dennis and Kathy Krakau

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\$100+

Anonymous (3) Alexandera Adams



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Wisconsin State Fair WNOV 860

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In honor of Michael AudaDebbie and Camp Van Dyke

In honor of Martha Barry Kathleen Belshaw

In memory of T. Michael Bolger John and Kerry Bolger

In memory of Ellen M.

Broadway Beth Broadway

In honor of Peter DrewsLisa Kornetsky and Julie Anding

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In honor of Joan TompsettJulie and Gregory Hoesly

In memory of Sawyer Woods Cristal and Joe Lieungh







HERITAGE CLUB

How You Can Support: Include the YMCA in your estate plans, provide "unrestricted" gifts to the Endowment or designate your gift for a specific purpose.

Ways of Giving: Bequest. conveyed through your will, securities, such as bonds or mutual funds, new or existing life insurance policy, gifts of real estate or other assets. Retirement Accounts, IRAs and 401(k) Plans, Charitable Remainder Trust, Charitable Lead Trust, retention of life estate, cash.

The Heritage Club is a special group of YMCA donors who have made a lasting investment in our community through their commitment to the YMCA Endowment Fund or by including the YMCA of Metropolitan Milwaukee in their estate planning.

To learn more about YMCA of Metropolitan Milwaukee Planned Giving opportunities, please contact the Mission Advancement Department at (414) 274-0753.

YMCA of Metropolitan Milwaukee

Donna and Alan Bembenek

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Cathleen and Bruce Berglund Jack and Peg* Blank Bart* and Lisa Bosman Lieselott Buettner* John and Ruth Call* Arlene Clowers Dan Collins John and Linda Dalev Betty Davis David* and Mary Alice Dean Estate of Lloyd B Smith Michael and Sheila Falbo The Harold F. & Suzanne D. Falk Foundation Mrs. Kenneth Findley Ralph Findley* Harold* and Betty Gibbs Greater Milwaukee Foundation David C. Scott Foundation Fund Richard and Joanne Grigg* Ann and Jon Hammes Mr. and Mrs. John Heindel Bruce and Elizabeth Jacobs Burleigh Jacobs* Harvey "Jock" Johnson* Mrs. Edward Jossi* Ted and Mary Kellner M. Rosanne Kister Mr. and Mrs. Jack Kruck Bonnie Litz* John and Bernice Lotter* Jack and Cieli Lund Peggy Matthees Mr. and Mrs. Charles McNeer* Mrs. William Messinger Dan and Susie Minahan Matt and Nicole Mitchell Ms. Lois Moore and Mr. Michael Karpinko Dick* and Bobbie Protzmann Vicky and Francois Ross Mr.* and Mrs. Brent Rupple, Sr. Mr. and Mrs. Michael Schmitz Delores Stuttgen Mr.* and Mrs. Donald Taylor Stu and Ann Tisdale* Mr. Rhommer Varilla Carrie and Tom Wall Jay and Madonna Williams Shawn Wilson Mr. and Mrs. William Winter*

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Camp Minikani

Ellen Broadway Stew Brown* Robin Coffman Stewart and Kathleen Friend Laura Gille Lars Gingery and Sherry Rasmussen Rob Grede Emil* and Jeanne Haugen Brett Haydin Dennis Kois Jon Lange Gail Lione and Barry Grossman Marion Nebel Richard Weigel

Downtown YMCA Mr.* and Mrs. Richard Anderson Bob and Lori Bongard Mr. and Mrs. Roger Brown Mr.* and Mrs. Franklin Buchta Jan and Al Buenning Mike and Annemarie Bula Richard Burdick Charles Carpenter Tina Chana Alfred* and Flyera Dawson Michal Dawson David and Shashi DeHaan Alain DeLeon William Eastham* Mrs. Milton Faher Scott and Judi Fiducci Candice Fike Bert and Helen Forster Matthew Glucksberg and Harriet Stratis Christopher Goldsmith John and Catherine Gordon Marcey and Keith Gulley Robert Heaer

Mr. and Mrs. Frank Hergan*

Mr. and Mrs. Kurtiss Krueger

Alexander* and Helen Lippitt

Mr. and Mrs. Jaren Hiller

Anne Kufus-Elvgren

Julie and John Linehan

Mr. and Mrs. Christopher

Phillip Koch

Garv Lathrum

Masters Gillian and Sean McLernon Kathy Munson Elizabeth Nichols Nan Norins J. Travers and Jan Price Dr. and Mrs. Sidney Rice David and Wen Lin Roerig Mr.* and Mrs. Jack Rosenthal Michael and Julie Schinzer Stephen and Marianne Smith Dennis and Bonnie Sonnenburg G.B.* and E.M. Spurr Jim and Marge Wagner Joseph Weirick*

Northside YMCA

Rodney and Avis Anderson Hazel Barnett Willette Bowie Douglass Carter Mesha Davis Deborah France LaMarr Franklin Jesse Greenlee Ginny Gribble **Curtiss Harris** Michael Hupy Kevin Ingram and Deborah Sutton* Janise Johnson Dasha Kelly Robert and Natasha King Darryl Ledbetter Abigail Nash Merry Jo Nash William Neal* Charles Rhodes* Monica Rodriguez Mrs. Oscar Young

Northwest YMCA

Gavle and Jacob Becker Patrick Buechs and Kim Peregrine Family Dianne and Clayton Frounfelker

Rite-Hite Family YMCA

Anonymous (1) Jovce Aldon Rochelle Bast and Detlef Moore James and Mary Kay Braza Thom and Shari Brown Gary and Kristin Cox Samuel Cutler*

Dr. and Mrs. David Glassner Garv and Kathv Gwidt Mike Hamlin Mr. and Mrs. Mark Homan Gene Johnson June Kiehnau The Dan Micha Family of Port Washington Gunna Middleton Mr. and Mrs. Earl Milner Marion Nebel Barbara, Patrick and Kira Patterson Joseph and Anne Rice Brian and Patricia Robinson Gael and David Romoser Carol Shipley Mark Splaine Walter Schroeder Foundation Jav Weber Todd Weber Ted Weirather* Alan Williams* Terri Wellman and Dave Wilson

*In Loving Memory

#ThriveWithTheY

COLLABORATIONS

American Heart Association

The YMCA of Metropolitan Milwaukee is proud to partner with the following local organizations to strengthen greater Milwaukee's families and neighborhoods.

Betty Brinn Children's Museum Big Brothers, Big Sisters Boys & Girls Clubs of Greater Milwaukee Brown Deer School District City Year Milwaukee Divine Savior Holy Angels High School Eastbrook Academy Easterseals Southeast Wisconsin Employ Milwaukee Fox Point-Bayside School District Goodwill Industries of Southeastern Wisconsin Hamilton School District Hope Christian Schools Jo's Early Learning Academy Lindsay Heights Community Planning Council Malaika Early Learning Center Marquette University Campus Kitchen Marquette University School of Dentistry Mequon-Thiensville School District Messmer Catholic Schools Milwaukee Academy of Sciences Milwaukee Angels Milwaukee Area Technical College Milwaukee Center for Independence Milwaukee Child Care Alliance Milwaukee College Prep Milwaukee County Department of Health and Human Services Milwaukee County Parks Milwaukee Excellence Charter School Milwaukee Public Library Milwaukee Public Schools Milwaukee Recreation The Milwaukee Urban League Mt. Lebanon Lutheran School National Council of Aging Next Door Milwaukee Racine Family YMCA Richfield School District Rocketship Southside Community Prep Walter Schroeder Aquatic Center Sherman Park Lutheran School South Milwaukee School District

Southeast Regional Center for Children and Youth with Special Health Care Needs St. Augustine Preparatory Academy St. Francis Children's Center St. Francis School District St. Joseph's Academy

Stellar Collegiate Charter School United Way of Greater Milwaukee & Waukesha County University of Wisconsin – Milwaukee

University School of Milwaukee
US Veterans Administration
Waukesha Area Technical College
Whitnall School District
Wisconsin Adaptive Sports Association

Wisconsin Child Care

Administrators Association Wisconsin Department of Health Services The Woodlands Association YMCA of Greater Waukesha County





WE SUPPORT YOUTH AND FAMILIES THROUGH...



OUR PLEDGE: To increase the number served through healthy living programs.

The Y is viewed as a KEY STAKEHOLDER that influences HEALTH WELL-BEING FOR ALL



OUR PLEDGE: To increase the number served through youth development programs.

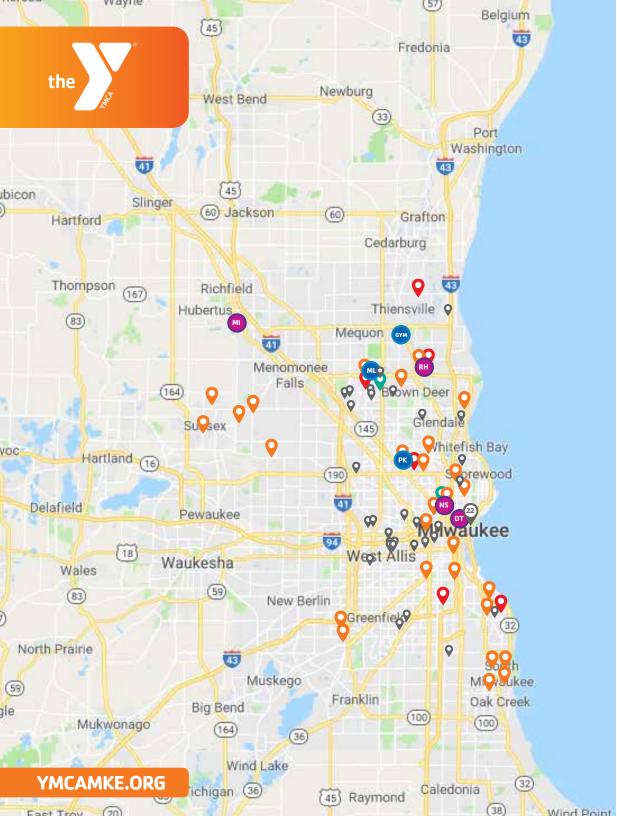




OUR PLEDGE: To increase the number served to ensure diverse, isolated and underserved communities feel supported by the YMCA.

ADDRESSING CRITICAL ISSUES ORGANIZATIONAL

segments of society can have access and THRIVE AT THE



LOCATIONS

YMCA BRANCHES

DOWNTOWN YMCA (DT)

161 W. Wisconsin Ave., Ste 4000 Milwaukee, WI 53203 Phone: 414-291-9622

NORTHSIDE YMCA (NS)

1350 W. North Ave. Milwaukee, WI 53205 Phone: 414-265-9622

RITE-HITE FAMILY YMCA (RH)

9250 N. Green Bay Rd. Brown Deer, WI 53209 Phone: 414-354-9622

YMCA CAMP MINIKANI (MI)

875 Amy Belle Rd. Hubertus, WI 53033 Phone: 262-251-9080

SPECIALTY CENTERS

YMCA GYMNASTICS CENTER (GYM)

6140 W. Executive Dr. Mequon, WI 53092 Phone: 414-357-2828

NORTHWEST EARLY CHILDHOOD EDUCATION CENTER & MIRACLE LEAGUE MILWAUKEE (ML)

9050 N. Swan Rd. Milwaukee, WI 53224 Phone: 414-357-1920

PARKLAWN PROGRAM CENTER (PK)

4340 N. 46th St. Milwaukee, WI 53216 Phone: 414-873-9622

EARLY CHILDHOOD EDUCATION

NORTHSIDE YMCA

1350 W. North Ave. Milwaukee, WI 53205 Phone: 414-374-9450

NORTHWEST EARLY CHILDHOOD EDUCATION CENTER

9050 N. Swan Rd. Milwaukee, WI 53224 Phone: 414-357-1920

SCHOOL AGE (28 LOCATIONS)

For more information on our School Age programs, including location specifics, visit YMCAMKE.ORG.

DAY CAMPS

NORTHWEST

9050 N. Swan Rd. Milwaukee, WI 53224 Phone: 414-357-1914

PARKLAWN PROGRAM CENTER

4340 N. 46th St. Milwaukee, WI 53216 Phone: 414-873-9622

RITE-HITE FAMILY YMCA

9250 N. Green Bay Rd. Brown Deer, WI 53209 Phone: 414-354-9622

YMCA AT GREENE PARK 4235 S. Lipton Ave.

4235 S. Lipton Ave. St. Francis, WI

YMCA AT WILSON PARK

1601 West Howard Ave. Milwaukee, WI

WORKPLACE WELLNESS (90 LOCATIONS)

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For more information on our Workplace Wellness program, including location specifics, visit YMCAMKE.ORG.

