
YMCA OF METROPOLITAN MILWAUKEE

WE'RE HERE FOR GOOD

EST. 1858

2020-2021 ANNUAL REPORT



LETTER FROM LEADERSHIP

Dear Friends & Supporters,

The last two years were some of the most difficult in our organization's history. We experienced changes within our Y, social isolation, civil unrest, and a nationwide hiring shortage. However, through it all, we proudly reflect on all the amazing work we have accomplished together.

Each day, our dedicated staff members and volunteers serve others through programs that build healthy spirits, minds, and bodies. Because of that, in 2021, we experienced increased program enrollments, strengthened connections within our facilities, and made impact through our community partnerships. We built relationships with neighbors and friends through programs that help individuals improve their health and well-being. We developed possibilities in youth through activities that instill a sense of leadership, promote academic success, and support career development. We are reignited a spirit of giving in others through opportunities to financially support or volunteer in ways that build a stronger community.

As we look beyond this pandemic, we are excited to continue to grow and evolve alongside our community. We sincerely thank you for your support and hope that you will continue with us on this journey. Over 160 years of service and we're still here, for good!

Carrie Wall
President and CEO
YMCA of Metropolitan Milwaukee

Bruce A. Miller
Executive Board Chair
YMCA of Metropolitan Milwaukee

HERE FOR ALL, HERE FOR GOOD

Our Y, with a strong reputation as a faith-based trusted community partner for more than 160 years, has a legacy of serving individuals and families in communities throughout the Metropolitan area. We see ourselves as an extension of community -- the vital fabric that makes us all stronger.

Our lens of equity in all areas of Y work and the multi-generational approach and the depth and breadth of programming and services for all:

- Striving to be an anti-racist multicultural organization.
 - Ensuring all youth learn, grow, and thrive.
 - Strengthening the health of our community.
-

MISSION

To put Christian principles into practice through programs that build a healthy spirit, mind, and body for all.

VISION

To become recognized as a leading community collaborator that achieves bold results in the areas of youth development, healthy living, and social responsibility, with an emphasis on youth, families, and aging adults.

VALUES

Caring • Honesty • Respect • Responsibility

CAUSE

To strengthen the foundation of community.



LEADING FOR GOOD

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It takes many dedicated people to make all the great things happen at the Y. Our leadership team is made up of staff members, board members, executive committee members, and volunteers. Each shares their time, energy, and focus to strengthen our community by helping kids reach their potential, encouraging healthy living for all ages, and giving back to our neighbors.

LEADERSHIP STAFF

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CHIEF EXECUTIVE OFFICER**
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.....

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Josh Wright
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Development



YOUTH DEVELOPMENT

NURTURING THE POTENTIAL OF EVERY CHILD AND TEEN

At the Y, we believe that all kids have amazing potential. The values and skills learned early are vital building blocks for life, and young people deserve an opportunity to discover who they are and what they can achieve. From the youngest in our child care programs to the teens in our leadership development initiatives, the Y gives kids and teens a safe place to belong, build confidence, and learn positive behaviors.

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MOST CHALLENGING SCHOOL YEAR EVER, INTO THE BEST SUMMER EVER

40 TEENS
utilized their
talents in the
Y Achievers
Program

The Y provided before and after school programming for more than 900 students at 25 locations when schools were open for in-person instruction. The Y's Extended Learning Academies provided licensed in-person care and educational support and mentoring for more than 250 youth 5-17 years of age in virtual classrooms or a hybrid school calendar. The Y's five-star early childhood education centers ensured that 103 infants, toddlers, and preschoolers reached developmental milestones and were ready for kindergarten.

Summer Day Camp at the Y Summer Day Camp at the Y is more than looking after kids. Camp is a home away from home where kids laugh, learn, explore, and grow in the outdoors while creating memories and friendships that last a lifetime. The last two years have truly shown the importance of all that and more. Summer Day Camp at the Y helped prevent the 'summer slide' for 535 school-aged youth while YMCA Camp Minikani taught grit, responsibility, and self-reliance to 1,254 overnight campers and 850 day campers. In 2021, more than 350 campers received YMCA financial aid so they could attend one-week of camp or all summer long.



“ My daughter had never attended a summer camp or been involved in programs outside of school. The YMCA has provided her with a lot of great first time experiences. She loves the staff and her camp friends.”



HEALTHY LIVING

IMPROVING THE NATION'S HEALTH AND WELL-BEING

At the Y, we believe that being healthy means more than simply being physically active. It is about maintaining a balanced spirit, mind and body. The Y is a leading voice on health and well-being issues and fighting chronic disease, and is committed to empowering people to lead fuller lives. We bring families closer together, promote healthy living, and foster connections through fitness, sports, fun and shared interests. As a result, thousands of youth, adults and families receive the support, guidance, and resources they need to become and stay healthy.


.....

Over
\$150,000
provided in
membership
financial
assistance

BE STRONG, BE HEALTHY, BELONG

In 2021, the YMCA of Metropolitan Milwaukee opened the Briscoe Family YMCA Wellness Center, a 16,000 square foot facility located in Franklin's Ballpark Commons. The new center combines the latest in high-tech workout equipment with integrated health and wellness programs designed for people of all ages and abilities.

In addition to offering traditional fitness equipment and group exercise classes, programs at the Briscoe Family YMCA Wellness Center are designed to meet the community's top needs in preventive health, multigenerational activity, youth development and diverse abilities by personalizing and integrating health and wellness services under one roof.



“ With travel plans on the horizon, active grandsons to keep up with, and just wanting to feel good when we roll out of bed each morning, the Y has created our ‘happy place’ that connects the mind, body, and spirit for us.”



SOCIAL RESPONSIBILITY

GIVING BACK AND PROVIDING SUPPORT TO OUR NEIGHBORS

At the Y, we believe that when we work together, we move individuals, families and communities forward. Since 1858, the Y has responded to society's most pressing needs by developing innovative, community-based solutions and uniting people from all walks of life to participate in and work for positive social change.

.....

FOR A COMMON GOOD

573 HOURS
volunteers
dedicated to the
Miracle League
season

The YMCA of Metropolitan Milwaukee's Do It Together program was funded by Welcoming America in 2020. Milwaukee neighborhoods and pockets within them have created actual and artificial divides that do not encourage or facilitate cross-neighborhood relationships. While all Milwaukee leaders understand the problem, no overarching projects exist among social service providers and nonprofits to begin the process of bridging the divide.

The three project partners (Goodwill, Neighborhood House, and Asian Pacific Islanders Coalition), never formally worked with the Y before, but the group shared a commitment to link together and form a patchwork approach that benefits each organization, the volunteers who take part, and the city as a whole. After learning about the valuable work the Y was doing in the diversity area and the incredible impact of each partner with its unique populations, each nonprofit representative gained an understanding and appreciation for the other. The process opened our eyes that others in Milwaukee are working for similar, but different problems, and it changed the direction each organization was headed by awakening a desire to collaborate and join forces for a common good.



“ The Miracle League is very exciting for us. It is essentially a field built for all, and that benefits everyone! The possibilities are endless. Thank you so much for helping this ‘miracle’ become a reality! ”



FINANCIAL SNAPSHOT

2020-21 STATEMENT OF ACTIVITIES

Fiscal year September 1, 2020 – August 31, 2021

REVENUE

Contributions & United Way	3,067,877
Government & Private Grants	850,174
Membership Dues	1,568,728
Program Fees	5,753,893
Service and Sales	247,456
All Other	301,716

TOTAL OPERATING REVENUE 11,789,844

EXPENSES

Program	8,493,521
Administration	2,402,957
Fundraising	316,080

TOTAL OPERATING EXPENSES 11,212,558

OPERATING SURPLUS 577,286

BALANCE SHEET

ASSETS

Cash	4,430,015
Endowment Assets	4,436,591
Receivables	1,296,372
Capital Assets	7,761,698
Other	2,181,322

TOTAL ASSETS 20,105,998

LIABILITIES

Current Liabilities	5,453,263
Capital Lease Obligations	51,426
Other	1,664,491

TOTAL LIABILITIES 7,169,180

NET ASSETS 12,936,818

TOTAL LIABILITIES & NET ASSETS 20,105,998

CREATING OPPORTUNITIES FOR GOOD

Guided by our commitment to strengthen communities, we work to create opportunities to help everyone reach their full potential.

SUPPORTING PARENTS



200

Youth were inspired to learn, play, and grow in the Y's Early Childhood Education programming.

KEEPING CONNECTED

6,000

Active older adults remained healthy and connected at the Y.

ENDING FOOD INSECURITIES

120,000

Meals served during Day Camp, Early Learning, and School Age programming.

BELONGING

40

Teens realized their potential in the Y Achievers Program.

100

Weekly group exercise and small group training classes helped individuals stretch their bodies and minds.

MEANINGFUL MEMBERSHIP

SAVING LIVES

100



Kids learned the importance of water safety and gained self-confidence by participating in swim lessons.



GIVING BACK FOR GOOD

The YMCA of Metropolitan Milwaukee is deeply grateful to all the generous donors who help to strengthen the foundations of our community by ensuring that the doors to our facilities and programs are open to all.

\$250,000+

Anonymous
State of Wisconsin Department of
Children & Families
United Way of Greater Milwaukee
and Waukesha County

\$100,000+

Northwestern Mutual Foundation
YMCA of the USA

\$50,000+

Herb Kohl Philanthropies
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\$25,000+

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\$10,000+

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\$5,000+

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\$2,500+

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\$1,000+

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***In Loving Memory**



GIVING BACK FOR GOOD

The Heritage Club is a special group of donors who have made a lasting investment in our community through their commitment to the Y Endowment Fund or by including the YMCA of Metropolitan Milwaukee in their estate planning.

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***In Loving Memory**

To learn more about YMCA of Metropolitan Milwaukee
Planned Giving opportunities, please contact the Mission
Advancement Department at (414) 274-0703.

**BRISCOE FAMILY YMCA
WELLNESS CENTER**

7095 S Ballpark Drive
Franklin, WI

NORTHSIDE YMCA

1350 W North Avenue
Milwaukee, WI

RITE-HITE FAMILY YMCA

9250 N Green Bay Road
Brown Deer, WI

YMCA CAMP MINIKANI

875 Amy Belle Road
Hubertus, WI

**NORTHSIDE EARLY CHILDHOOD
EDUCATION CENTER**

1350 W North Avenue
Milwaukee, WI

**NORTHWEST EARLY CHILDHOOD
EDUCATION CENTER**

9050 N Swan Road
Milwaukee, WI

**SONLIGHT EARLY CHILDHOOD
EDUCATION CENTER**

11011 N Oriole Lane
Mequon, WI

YMCA OF METROPOLITAN MILWAUKEE
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