



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2021-22 ANNUAL REPORT

YMCA OF METROPOLITAN MILWAUKEE

DEAR FRIENDS & SUPPORTERS,

We believe that to bring about meaningful change in individuals and communities, we must be focused and accountable. Here at your local Y, we measure the success of our cause and impact by how well we engage communities in three areas: Healthy Living, Youth Development, and Social Responsibility.

Within this annual report, you'll see a lot of numbers related to each of these areas of impact, but remember -- behind each number is a story. Each story is unique and important in how the Y creates meaningful change, from birth through retirement.

Over the past year, we continued to write our own story, which is one of growth, transformation, and finally, what we believe to be the next step forward in our 164-year legacy. We pledge to keep writing that story in order to best serve our ever-changing community and to provide support to the city we all love, Milwaukee.

Your investment of care, time, resources, and interest is what has made all this possible, and on behalf of the families we serve, thank you.

Yours in service,



Carrie Wall

Carrie Wall
President & CEO
YMCA of Metropolitan Milwaukee



Jeff Lueken

Jeff Lueken
Board Chair
YMCA of Metropolitan Milwaukee

CREATING OPPORTUNITIES FOR ALL

Guided by our commitment to strengthen communities, the Y works to create opportunities to help everyone reach their full potential.

CARING FOR KIDS

1,560

Children had a safe space to make friends in our before & after school programs, early childhood education centers, and summer day camps.

FINDING STRENGTH

12,001

Members stretched their bodies and minds in 100 weekly group exercise classes.

SAVING LIVES

638

Youth learned water safety skills and gained self-confidence by participating in Safety Around Water and swim lessons.

DEVELOPING CHARACTER

2,720

Campers experienced nature and discovered new skills at Camp Minikani over the summer.

FEELING STEADY & SAFE

22

Individuals reduced their risk of falling through Moving For Better Balance, a 12-week falls prevention program based on Tai Chi movements.

SHARING CONNECTIONS

4,320

Active older adults remained healthy and connected at the Y.

ENCOURAGING EVERYONE TO PLAY

142

Adaptive athletes built confidence by playing in Miracle League of Milwaukee.

RECLAIMING HEALTH

13

Cancer survivors graduated from LIVESTRONG® at the YMCA, a physical activity and well-being program that provides support during recovery.

CULTIVATING SUCCESS

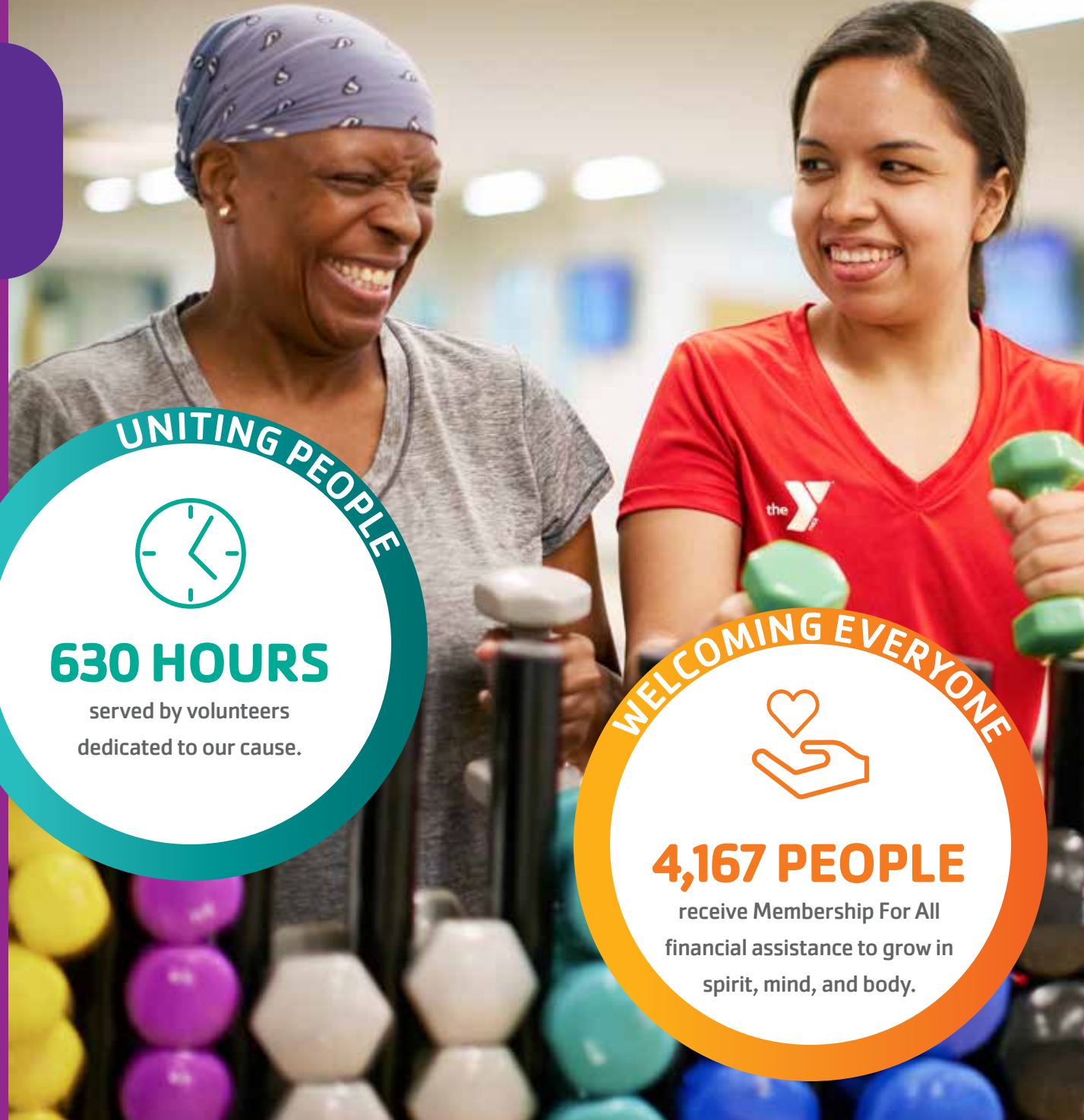
2,351

Teen members found a place to belong, including 47 who are better prepared for college due to our Achievers program.

OUR CAUSE

Everything we do is in service of building a better us.

The Y is an organization like no other. As the leading non-profit committed to strengthening community by empowering young people, improving the health and well-being of people of all ages, and inspiring action in and across communities, our purpose defines us. We are dedicated to creating lasting, positive change that connects people to their potential, purpose, and each other. We envision a future in which all people achieve health, gain confidence, make connections, and feel secure at every stage of life.



UNITING PEOPLE



630 HOURS

served by volunteers
dedicated to our cause.

WELCOMING EVERYONE



4,167 PEOPLE

receive Membership For All
financial assistance to grow in
spirit, mind, and body.

BRIDGING GAPS



\$395,000

in assistance provided for families and individuals to access programs, childcare, and membership.

STRENGTH IN OUR COMMUNITY

The Y is made up of people of all ages, backgrounds, and walks of life, working side-by-side to strengthen communities. Together, we work to ensure that everyone -- regardless of ability, age, culture, ethnicity, faith, gender, gender identity, ideology, income, national origin, race, or sexual orientation -- has the opportunity to reach their full potential with dignity. Each of us deserves a chance to succeed and we have learned that can happen only when we unite to nurture the best in all of us.

INSPIRING COLLABORATION



85 PARTNERS

expanded our reach and offered bridges to the community.

OUR IMPACT IS FELT EVERY DAY

For 164 years, the YMCA of Metropolitan Milwaukee has moved individuals and families forward. Whether providing teens with their first job experience, advocating for affordable and healthy food options for underserved communities, or helping newcomers transition into their new neighborhoods, the Y is committed to empowering people with the resources and support needed to live healthy, connected, and secure lives.

YOUTH DEVELOPMENT

Nurturing the potential of every child and teen.

At the Y, we believe that all kids have amazing potential. The values and skills learned early are vital building blocks for life, and young people deserve an opportunity to discover who they are and what they can achieve. From the little ones in our child care programs to the teens in our leadership development initiatives, the Y gives youth a safe place to belong, build confidence, and learn positive behaviors grounded in our core values.

OUR PLEDGE

To support families by being the primary place for youth during out of school time.

BUILDING SKILLS & CONFIDENCE



1,014 CHILDREN

have a safe place to learn, play,
and grow in before and
after school care.

HEALTHY LIVING

Improving the nation's health and well-being.

At the Y, we believe that being healthy means more than simply being physically active. It is about maintaining a balanced spirit, mind, and body. The Y is a leading voice on health and well-being issues -- and a leader in fighting chronic disease -- and is committed to empowering people to lead fuller lives. We bring families closer together, promote healthy living, and foster connections through fitness, sports, fun, and shared interests. As a result, thousands of youth, adults, and families receive the support, guidance, and resources they need to become and stay healthy.

OUR PLEDGE

To be a key stakeholder in our community that influences health and well-being for all.



SOCIAL RESPONSIBILITY

Providing support for our neighbors.

From the beginning, the Y has responded to society's most pressing needs by developing innovative, community-based solutions. Today, we recognize that in order to be truly "for all," we need to lead with equity. We are committed to being an inclusive, anti-racist organization and leveraging our collective impact to address social inequities. By uniting people from all walks of life in work for positive social change, we can ensure diverse, isolated, and underserved communities feel supported.

OUR PLEDGE

To address critical issues and increase our organizational capacity so that everyone can thrive at the Y.

ADVANCING EQUITY FOR ALL

OUR MISSION

Since 1858, the YMCA of Metropolitan Milwaukee has strengthened the foundations of our community by putting Christian principles into practice through programs that build a healthy spirit, mind, and body for all.

OUR VISION

To become recognized as a leading community collaborator that achieves bold results in the areas of youth development, healthy living, and social responsibility, with an emphasis on youth, families, and aging adults.

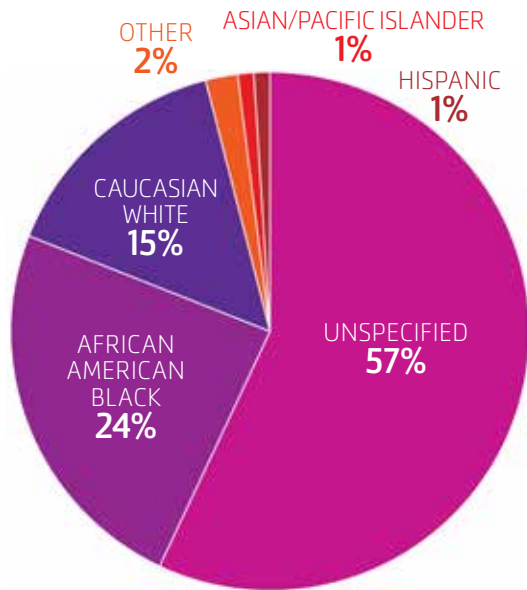
OUR COMMITMENT TO INCLUSION

The YMCA of Metropolitan Milwaukee is committed to equity and inclusion by ensuring that all members of our community have the opportunity to learn, grow, and thrive. We celebrate diversity and effectively engage, connect, and advocate for our staff, members, and volunteers which will position us to respond and remain relevant to issues impacting our communities.

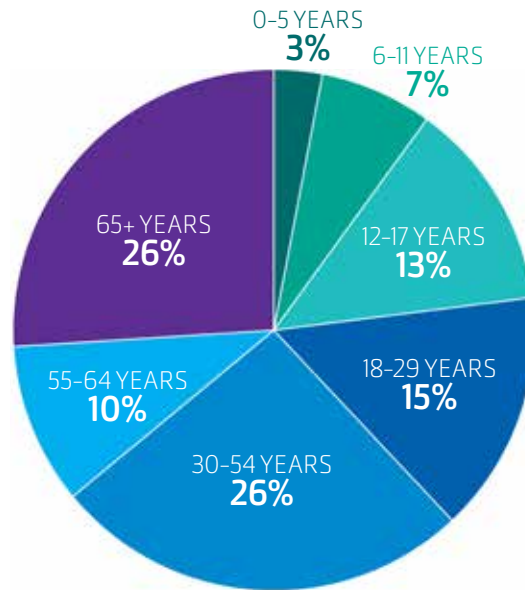
OUR VALUES

Caring, honesty, respect, and responsibility.

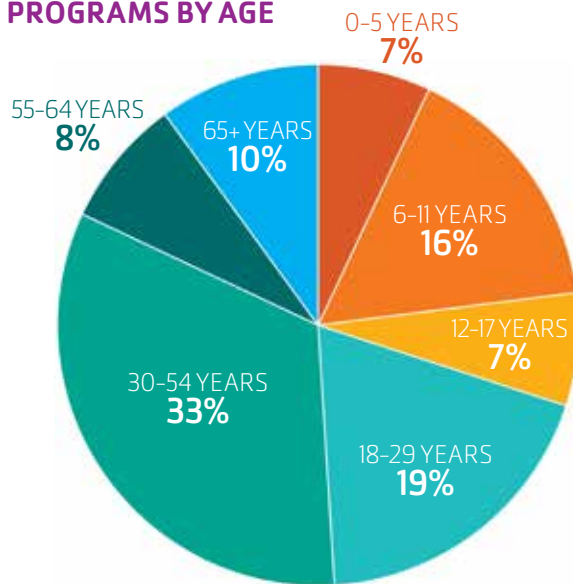
MEMBERSHIP BY RACE*



MEMBERSHIP BY AGE



PROGRAMS BY AGE



ENDING FOOD INSECURITIES



120,000 MEALS
fed youth in day camp,
early learning, and school age
programming.

*Data based on self-reporting.



IMPROVING HEART HEALTH



15 ADULTS
managed their hypertension through
the YMCA's Blood Pressure
Self-Monitoring Program.

TRANSFORMING LIVES



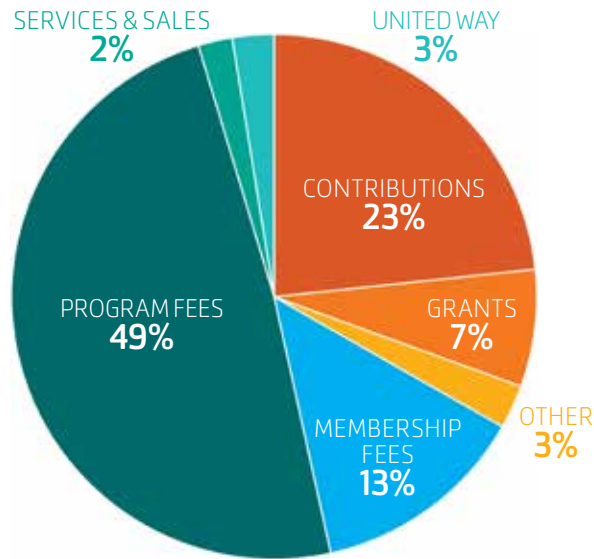
22 PEOPLE
at risk for type 2 diabetes created
healthy habits through the National
Diabetes Prevention Program.



FINANCIAL SNAPSHOT

Fiscal year September 1, 2021 – August 31, 2022.

2021-22 REVENUE



2021-22 STATEMENT OF ACTIVITIES

REVENUE

Contributions & United Way	2,410,085
Government & Private Grants	5,424,503
Membership Dues	1,971,478
Program Fees	6,384,548
Service & Sales	274,953
All Other	409,741
TOTAL OPERATING REVENUE	16,875,308

EXPENSES

Program	10,640,818
Administration	2,642,601
Fundraising	286,329
TOTAL OPERATING EXPENSES	13,569,748
OPERATING SURPLUS	3,305,560

BALANCE SHEET

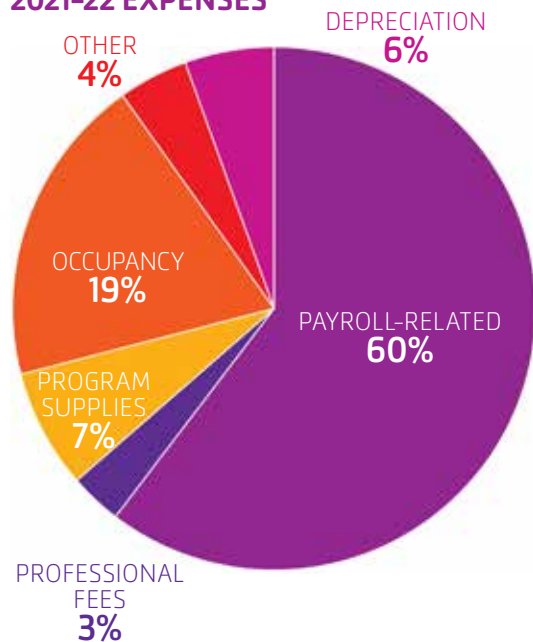
ASSETS

Cash	2,635,052
Endowment Assets	3,828,793
Receivables	1,716,925
Capital Assets	8,883,345
Other	2,034,183
TOTAL ASSETS	19,098,298

LIABILITIES

Current Liabilities	1,382,880
Capital Lease Obligations	412,542
Other	1,653,108
TOTAL LIABILITIES	3,448,530
NET ASSETS	15,649,768
TOTAL LIABILITIES & NET ASSETS	19,098,298

2021-22 EXPENSES



LEADING THE WAY

Caring people make great things happen at the Y.

Our leadership team is made up of dedicated staff members, board members, executive committee members, and volunteers. Each person shares their time, energy, and focus to strengthen our community by helping kids reach their potential, encouraging healthy living for all ages, and giving back to our neighbors.

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Senior Executive, Youth Development

Eli Fyksen
Executive, YMCA Camp Minikani

April Greenman
Executive, School Age Education

Mike Hamlin
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Kent Iding
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Senior Executive, Y Health

Emily Salas
Executive, Marketing

Josh Wright
Director, Development

THANK YOU FOR GIVING

We are deeply grateful to all the generous donors who open the Y's doors seven days a week to provide needed and life-enhancing programs for thousands of children, families, adults, seniors, and those with special needs.

The donors listed made contributions between September 1, 2021 and August 31, 2022.

ANNUAL CAMPAIGN

\$100,000+

The Richard and Ethel Herzfeld Foundation
United Way of Greater Milwaukee & Waukesha County
State of Wisconsin Department of Children and Families
YMCA of the USA

\$50,000+

Greater Milwaukee Foundation
Northwestern Mutual Foundation
POOLCORP

\$25,000+

Anonymous
Aurora Health Care
Bader Philanthropies
Charter Manufacturing Company Foundation
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Joseph and Vera Zilber Family Foundation

\$10,000+

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We Energies Foundation
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\$5,000+

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Greater Milwaukee Foundation - Camp For Kids

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\$2,500+

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Spectrum

\$1,000+

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 YMCA at Pabst Farms
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 Milwaukee County Zoo
 Milwaukee Pretzel Company
 Milwaukee World Festival
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 Christina Nohe
 RINKA+
 ROC Ventures
 Safeguard
 Neil and Terri Siegel
 Leila and Justin Wright
 Wisconsin Vision

TRIBUTES

In memory of Deon Anderson
Bianca Pruitt

In memory of Eric Broadway
Lars Gingery

In honor of Damian Buchman
Audrey Strnad

In honor of Lora Chamberlain
Karen Kalkhoff

In memory of Imogene Gordon
Rayven and Joel Peterson

In memory of Bob Heger
Mr. and Mrs. Albert P. Thornton, Jr.

In honor of Pat Horne
Christine Hojnacki

In honor of John Hyland
Grace Briscoe

In honor of Jerry King
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Heidi Matera

In honor of Darlene Kirchner
Patricia and David Grant

In honor of Avery La Mere
Ms. Gloria Helmbrecht

In honor of Lloyd LaRoque
Lars Gingery

In memory of Susan Lyon
Ryan and Katelyn Behring
Mary and Benjamin Felda

In memory of Matthew Mast
Kreuziger Family

In memory of John Molitor
Amy Johnson
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Jean Kriesel
Jean Wilfonf

In honor of Victor Vidal & C. O'Brien
Alex Hushek

In honor of Meredith Randall
Kirsten Belzer

In honor of Bruce Rasmussen
Perry and Julie Bump

In honor of Bette Jo Reno-Ehnert
John Grignon

In honor of Rite-Hite Family YMCA
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Frank Komberec

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Naomi Stein
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David and Colleen Todor
In honor of Lonnie L. Watts

Liza Longhini
In honor of James Wilkinson

Maripat Wilkinson



NEIGHBORS HELPING NEIGHBORS



670 DONORS
ensure Y programs and services
are available for all.



WORKING TOGETHER

We are proud to partner locally with organizations, schools, and businesses to strengthen greater Milwaukee's families and neighborhoods.

COLLABORATIONS

4C for Children
AARP
American Diabetes Association
American Heart Association
American Medical Association
American Red Cross
Betty Brinn Children's Museum
Big Brothers, Big Sisters
Boys & Girls Clubs of Greater Milwaukee
Brown Deer School District
Carmen Schools of Science and Technology
Catholic East Elementary
City of Milwaukee Health Department
Concordia University
Divine Savior Holy Angels High School
Eastbrook Academy
Easterseals Southeast Wisconsin
Feeding America
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Fox Point-Bayside School District
Franklin Health Department
Glacial Community YMCA
Goodwill Industries of Southeastern Wisconsin
Hamilton School District
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Lindsay Heights Community Planning Council
LUMIN Schools
Malaika Early Learning Center
Marcus Performing Arts Center
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Marquette University School of Dentistry
Medical College of Wisconsin
Messmer Catholic Schools
Milwaukee Area Technical College (MATC)
Milwaukee Center for Independence
Milwaukee Child Care Alliance
Milwaukee College Prep
Milwaukee County Department of Health and Human Services
Milwaukee County Parks
Milwaukee Health Department
Milwaukee Public Library

Milwaukee Public Schools
Milwaukee Recreation
Milwaukee Succeeds
The Milwaukee Urban League
Milwaukee Youth Arts Center
Mount Calvary Lutheran School
Mount Mary University
Mount Olive Christian Day School
National Association of Activity Professionals
National Council of Aging
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Racine Family YMCA
Richfield School District
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Scaling Wellness in Milwaukee
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Serving Older Adults of Southeast WI
Sheboygan County YMCA
South Suburban Chamber of Commerce
Southeast Regional Center for Children and Youth with Special Health Care Needs
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Waukesha County Public Health
Wellpoint Care Network
Whitnall School District
Wisconsin Adaptive Sports Association

Wisconsin Child Care Administrators Association
Wisconsin Department of Children and Families
Wisconsin Department of Health Services
Wisconsin Nurses Association





HERITAGE CLUB

The Heritage Club is a group of donors who have made a lasting investment in our community through their commitment to the YMCA Endowment Fund or by including the YMCA of Metropolitan Milwaukee in their estate planning.

YMCA OF METROPOLITAN MILWAUKEE

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Rhommer Varilla
Jim and Marj Wagner
Tom and Carrie Wall
Joseph Weirick*
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Shawn Wilson
Mr. and Mrs. William Winter*
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SHOWING YOUR SUPPORT



Include the Y in your estate plans, provide "unrestricted" gifts to the Endowment, or designate your gift for a specific purpose.

YMCA CAMP MINIKANI

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Brett Haydin
Dennis Kois
Jon Lange
Gail Lione and Barry Grossman
Marion Nebel
Richard Weigel

NORTHSIDE YMCA

Rodney and Avis Anderson
Hazel Barnett
Willette Bowie
Douglass Carter
Juanmesha Davis
Family Foundation
Deborah France
LaMarr Franklin
Jesse Greenlee
Ginny Gribble
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Monica Rodriguez
Oscar Young

NORTHWEST YMCA

Gayle and Jacob Becker
Patrick Buechs and Kim Peregrine Family
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RITE-HITE FAMILY YMCA

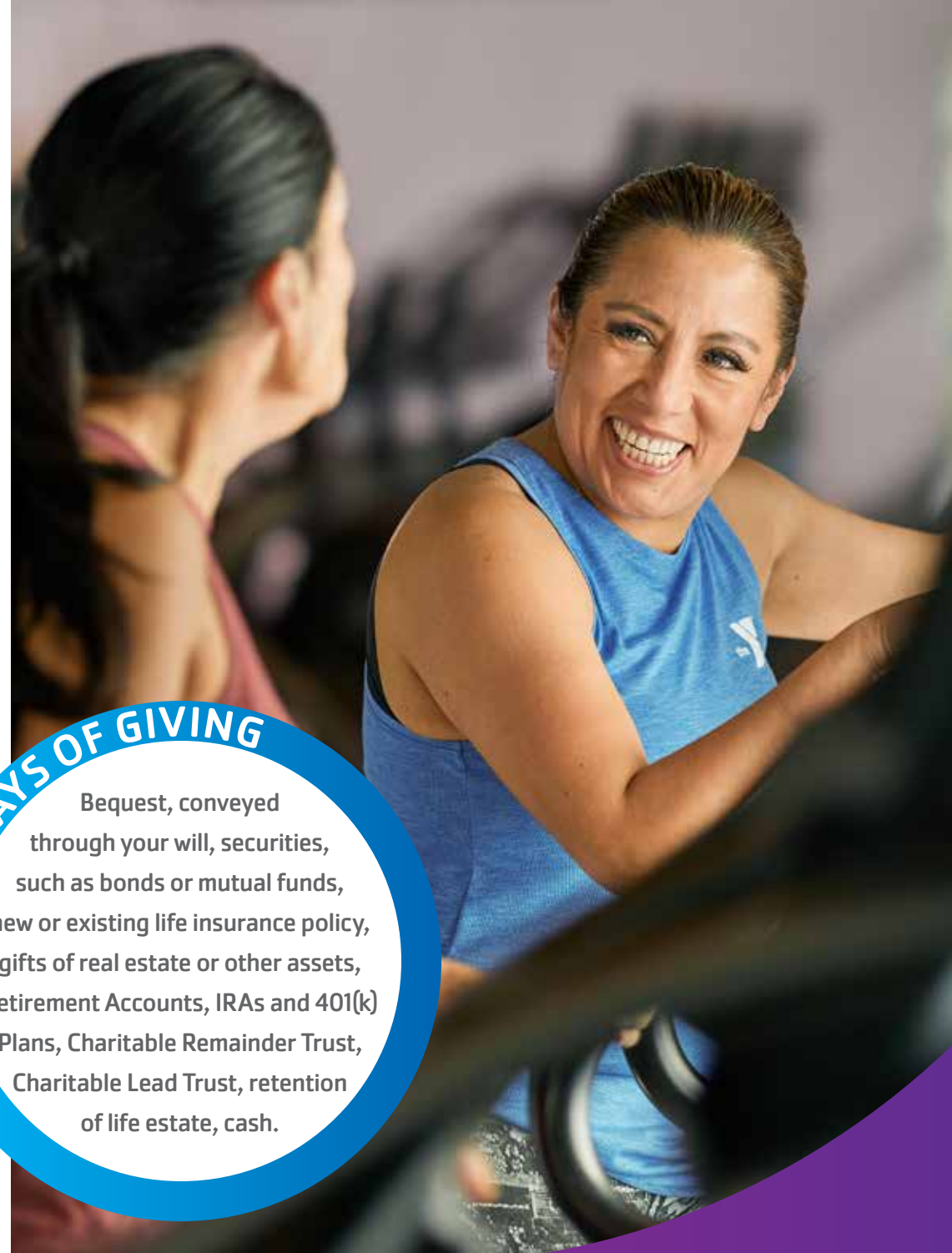
Joyce Aldon
Rochelle Bast and Detlef Moore*
James and Mary Kay Braza
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Estate of Samuel Cutler
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*In Loving Memory

To learn more about planned giving opportunities, please contact the Mission Advancement Department at philanthropy@ymcamke.org.

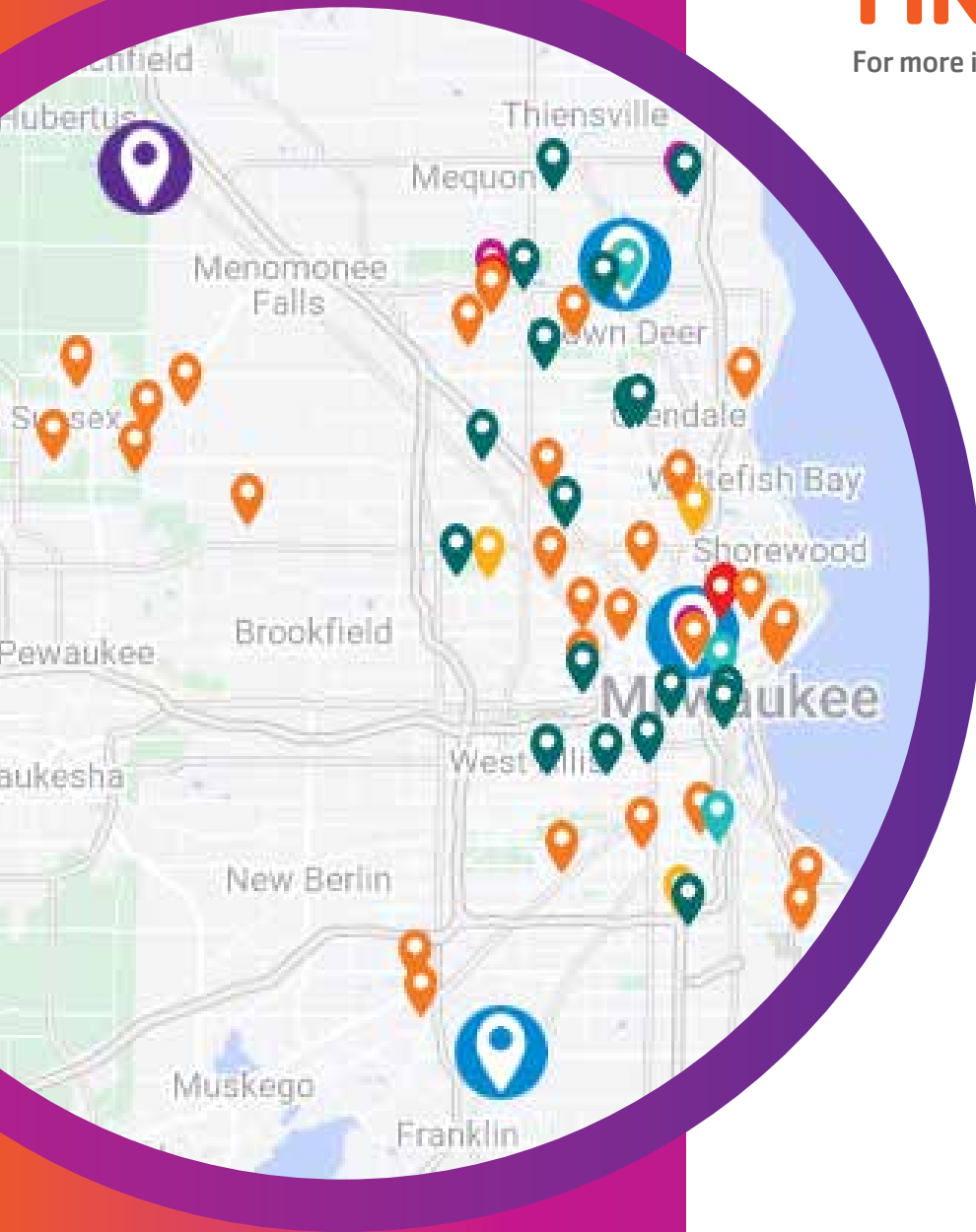
WAYS OF GIVING

Bequest, conveyed through your will, securities, such as bonds or mutual funds, new or existing life insurance policy, gifts of real estate or other assets, Retirement Accounts, IRAs and 401(k) Plans, Charitable Remainder Trust, Charitable Lead Trust, retention of life estate, cash.



FIND YOUR Y

For more information on our programs and locations, visit ymcamke.org.



BRANCHES

Briscoe Family YMCA Wellness Center
7095 S. Ballpark Drive
Franklin, WI 53132
414-224-9622

Northside YMCA
1350 W. North Avenue
Milwaukee, WI 53205
414-265-9622

Rite-Hite Family YMCA
9250 N. Green Bay Road
Brown Deer, WI 53209
414-354-9622

CAMP

YMCA Camp Minikani
875 Amy Belle Road
Hubertus, WI 53033
262-251-9080

EARLY CHILDHOOD EDUCATION

Sonlight YMCA
11011 N. Oriole Lane
Mequon, WI
262-242-4771

Northside YMCA
1350 W. North Ave.
Milwaukee, WI 53205
414-374-9450

Northwest YMCA
9050 N. Swan Road
Milwaukee, WI 53224
414-357-1920

PROGRAM SITES

Ascension Ebenezer Health Resource Center
3132 N. Dr. Martin Luther King, Jr. Drive
Milwaukee, WI 53212

Clinton Rose Senior Center
3045 N. Dr. Martin Luther King, Jr. Drive
Milwaukee, WI 53212

Kelly Senior Center
6100 S. Lake Drive
Cudahy, WI 53110

Miracle League Milwaukee
9050 N. Swan Road
Milwaukee, WI 53224

SCHOOL AGE

28 Locations

SUMMER DAY CAMPS

Lincoln Park
1301 W. Hampton Avenue
Milwaukee, WI 53209

Rite-Hite Family YMCA

Wellpoint Care Network
8901 W. Capitol Drive
Milwaukee, WI 53222

Wilson Park
1601 W. Howard Avenue
Milwaukee, WI

WORKPLACE WELLNESS

19 Program Sites

Y ACHIEVERS

Milwaukee Youth Arts Center
325 W. Walnut Street
Milwaukee, WI 53212

Rite-Hite Family YMCA

St. Augustine Preparatory Academy
2607 S. 5th Street
Milwaukee, WI 53207

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